



**Why Buildings Matter:  
and  
The Future of Building Performance**

***Prioritizing the Building Envelope***

**R. Christopher Mathis**  
MC<sup>2</sup> - Mathis Consulting Company

## The End in Mind

- **Buildings Matter!**
  - More than we know...
- **Major Trends Impacting Building Decisions**
  - Energy, Power, Water, Climate, etc.
- **What Does the Future Hold**
  - Emerging Building Performance Priorities
  - Implications for Building Professionals
    - Engineers, Architects, Code Officials, Contractors, Owners
- **What is our responsibility?**

## Who Am I?

- **Building Scientist for 35+ years**
- **Author, Educator**
- **Standards Developer and User**
  - ASHRAE Member – 30+ years
    - 90.1, 90.2, 189.1, Distinguished Lecturer
  - ASTM Member 30+ years
    - Insulation, Fenestration, Commissioning, BOD 2018-21
- **Code Developer**
  - IECC, IGCC, State Codes, Federal Codes, etc.
- **Beekeeper...**

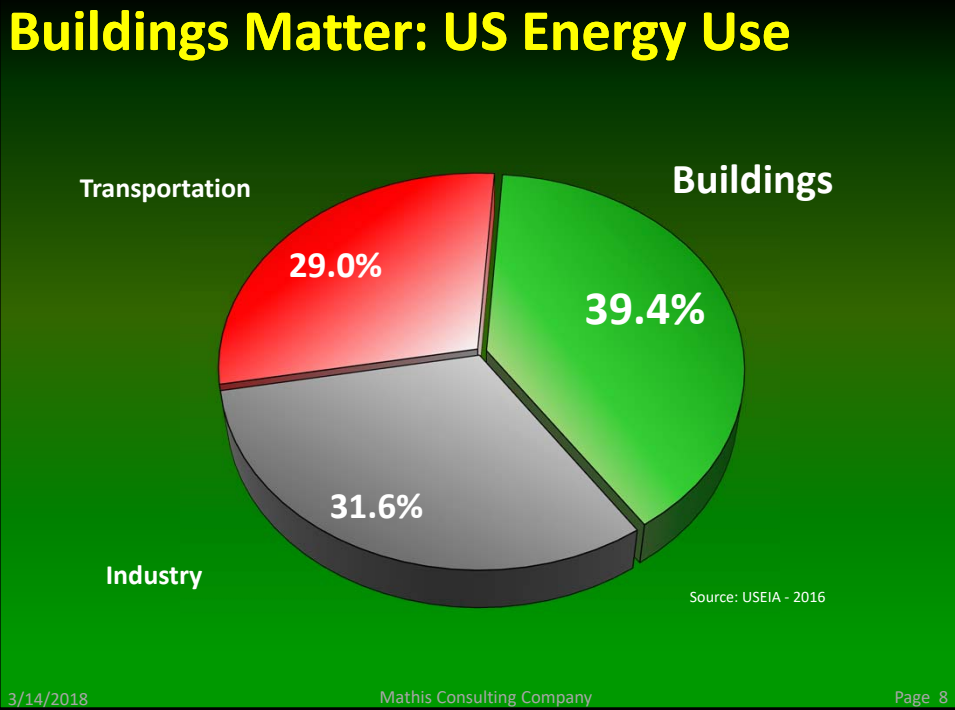


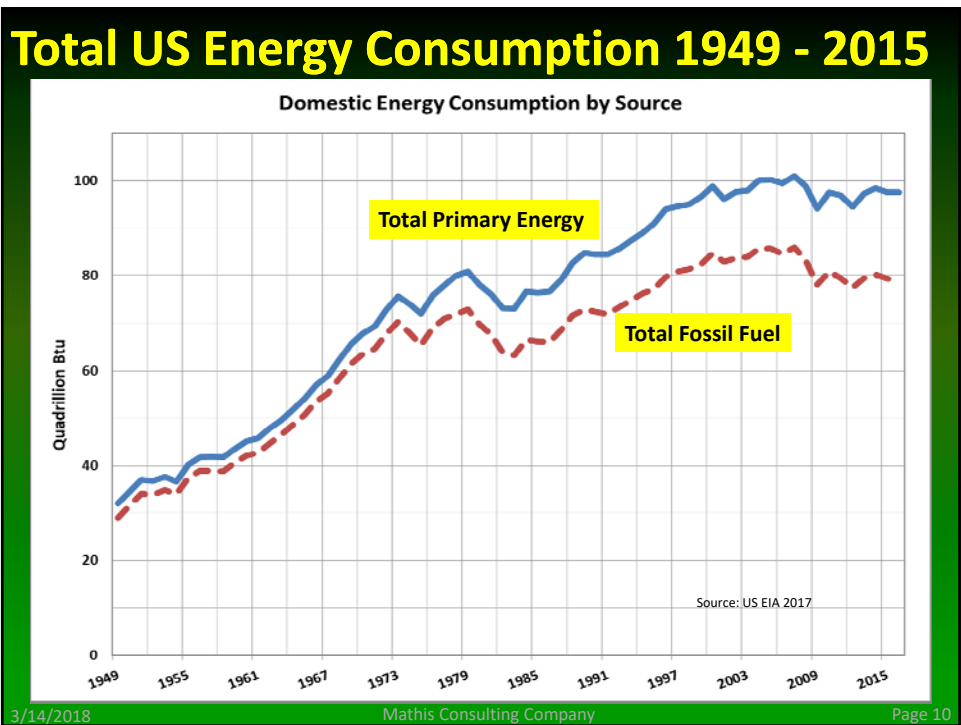
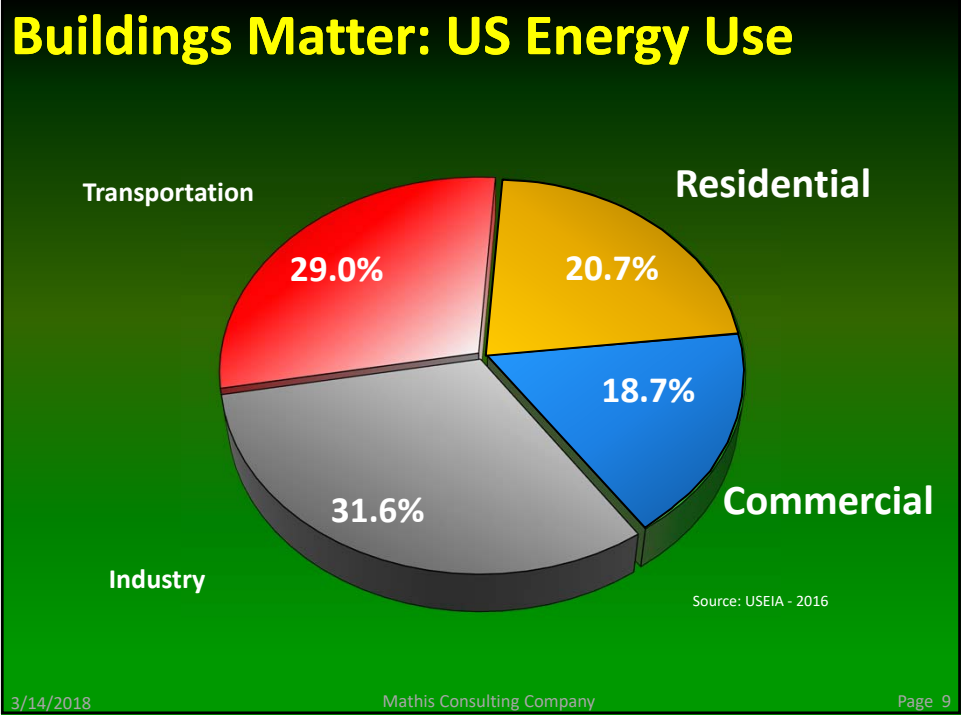
## Critical Repeated Message for Today...

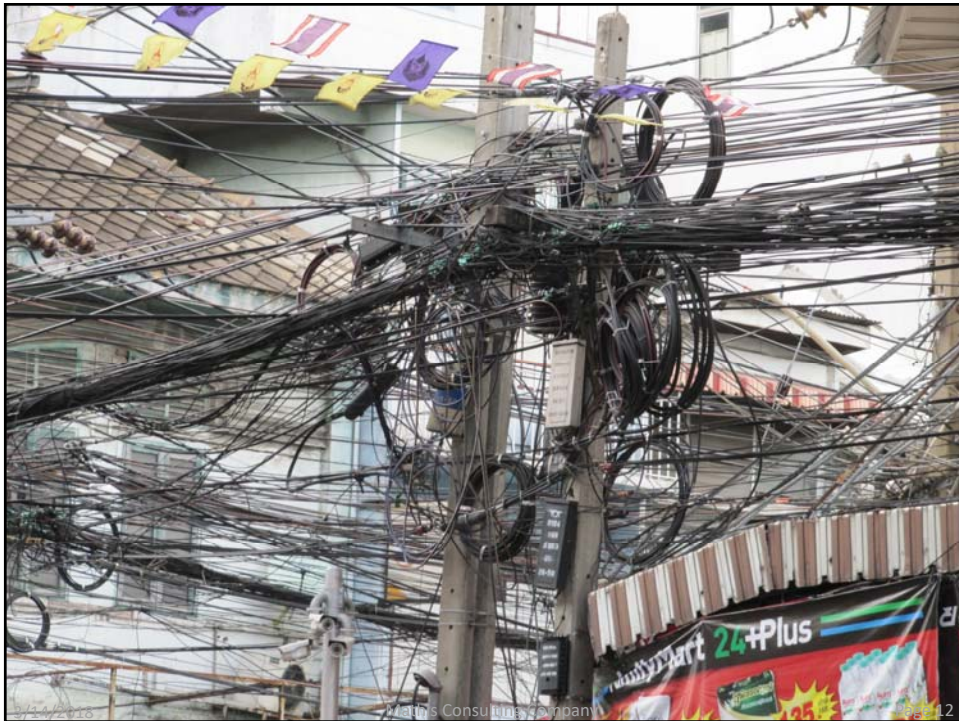
**“Don’t do what we do!”**  
(Or did...)

Lessons learned...  
Specifics follow...

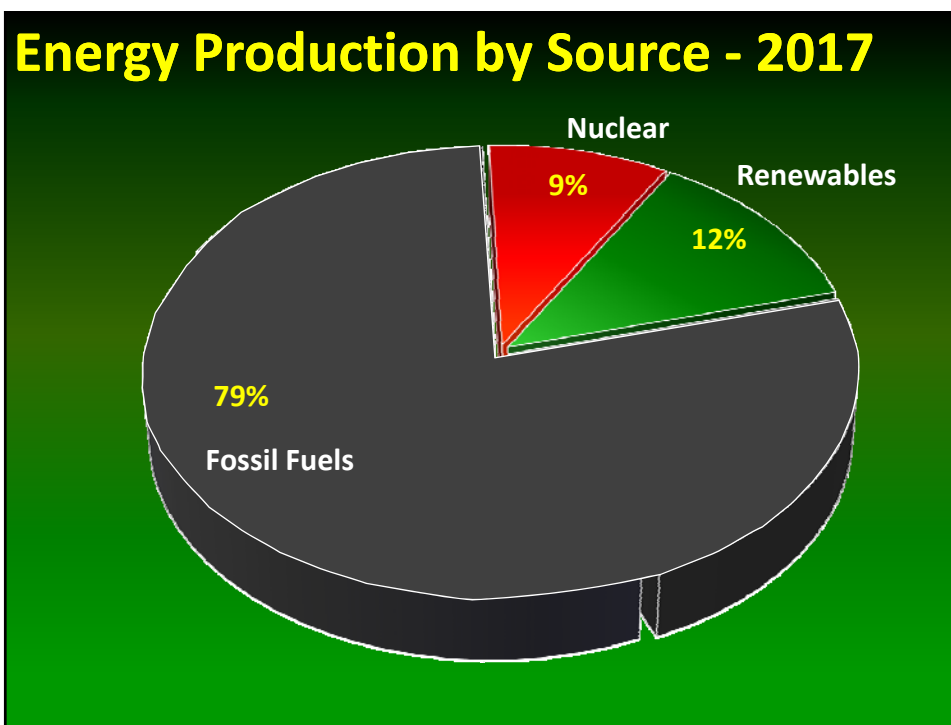
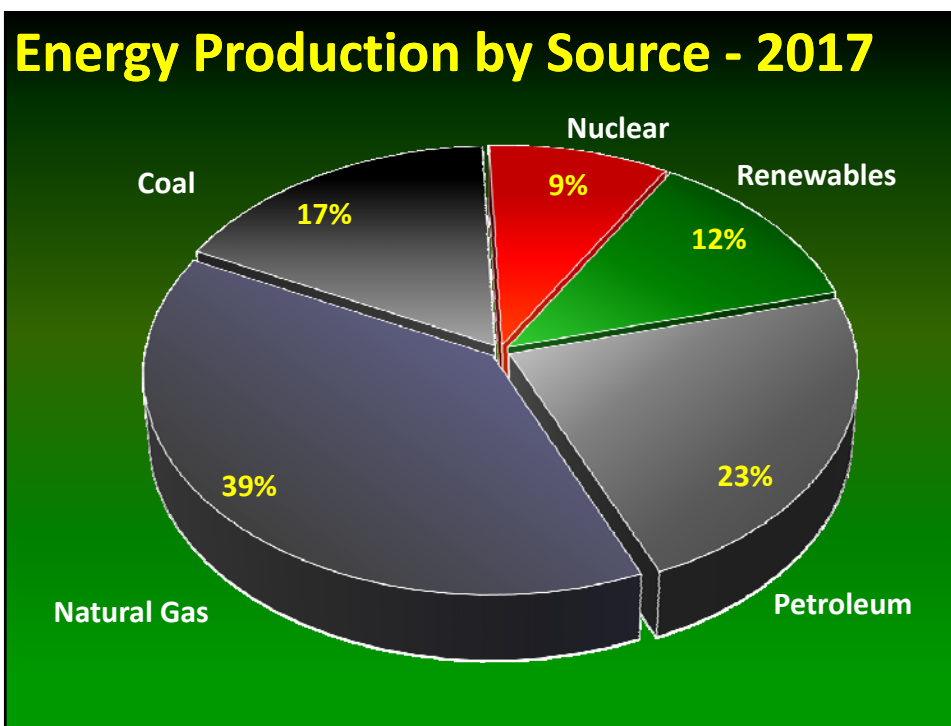
# First, Some Context...



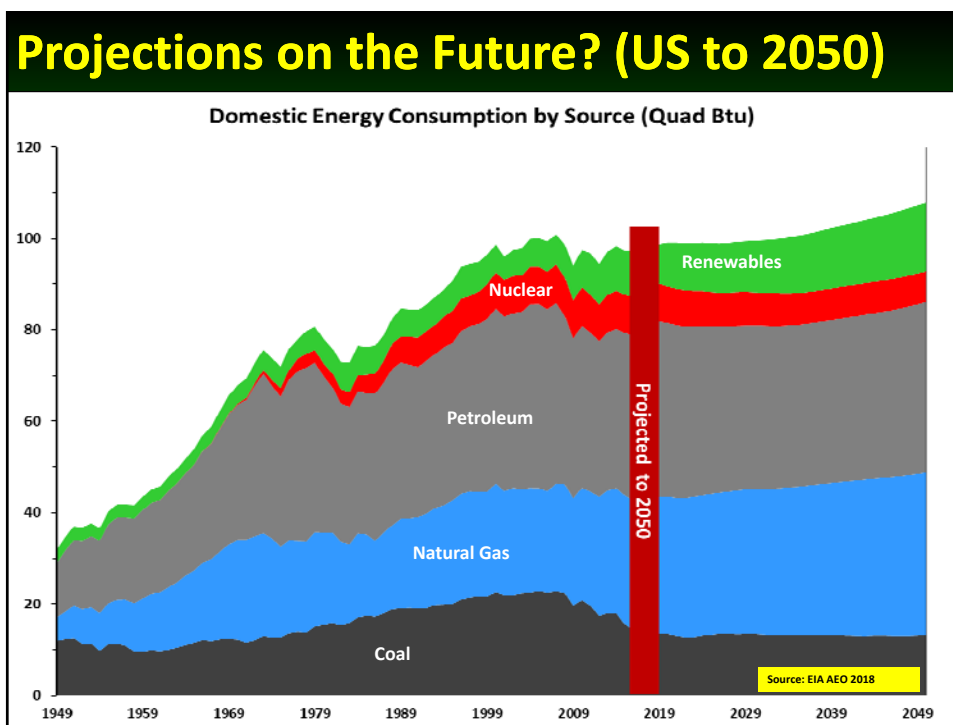
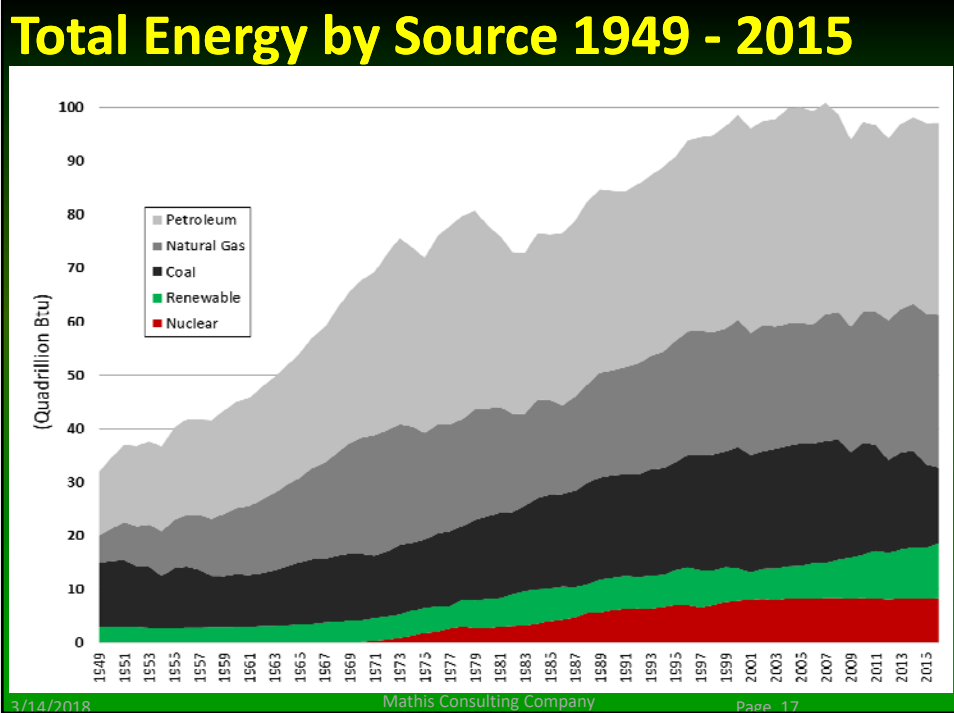




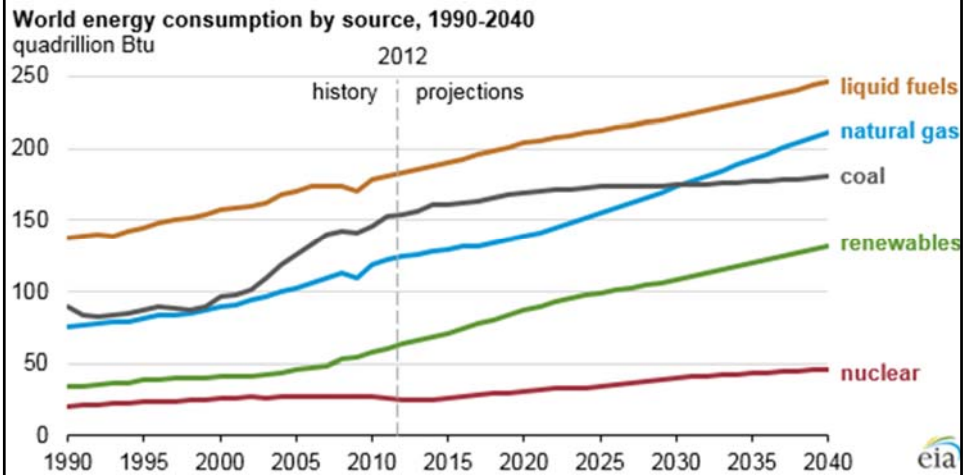








## World Energy Consumption by Fuel 1990 – 2040

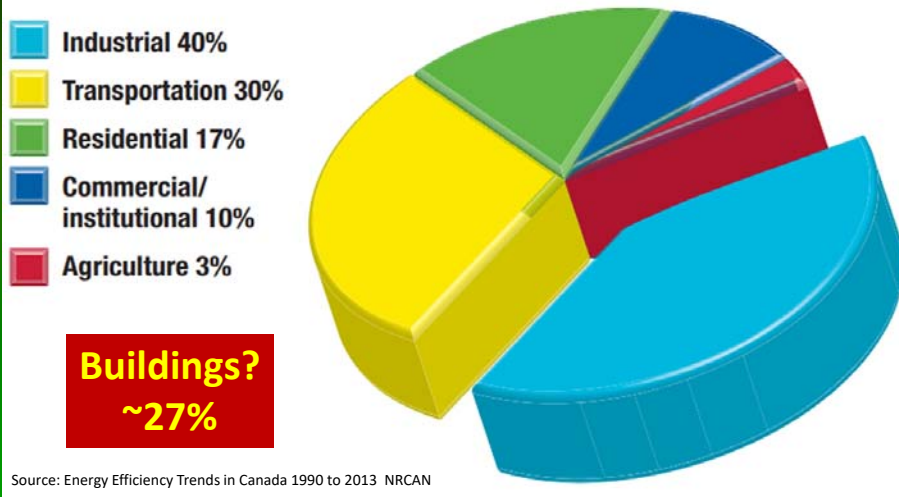


## Don't Do What We Do!

- **DIVERSIFY** energy and power sources
- Know what **"FINITE RESOURCE"** means
- **DECENTRALIZE** where possible
  - Put power production close to need

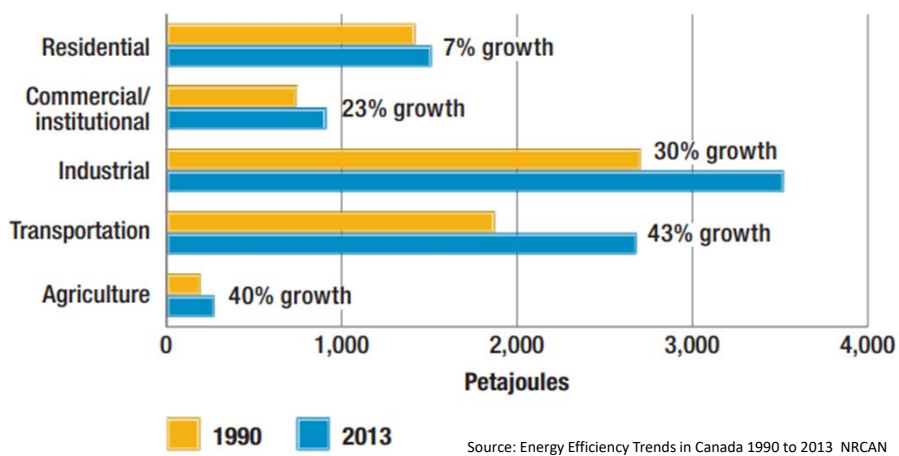
# Oh, Canada?

Figure 2.1 Secondary energy use by sector, 2013



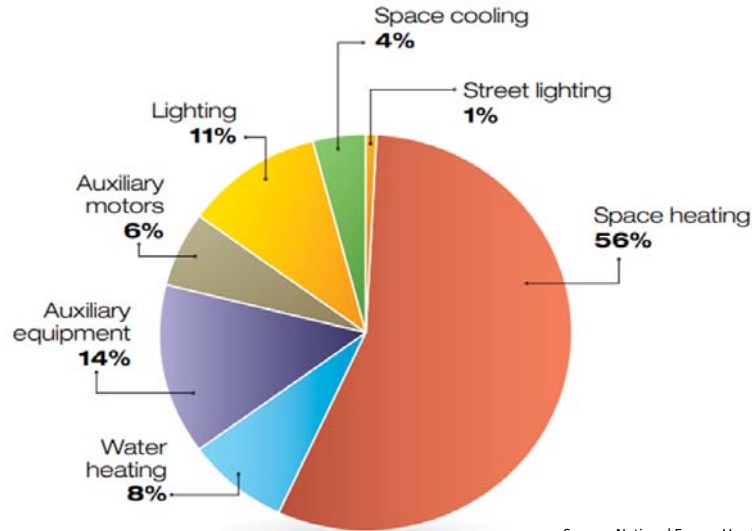
# Canada Energy Use Growth?

Figure 2.5 Total secondary energy use and growth rate by sector, 1990 and 2013



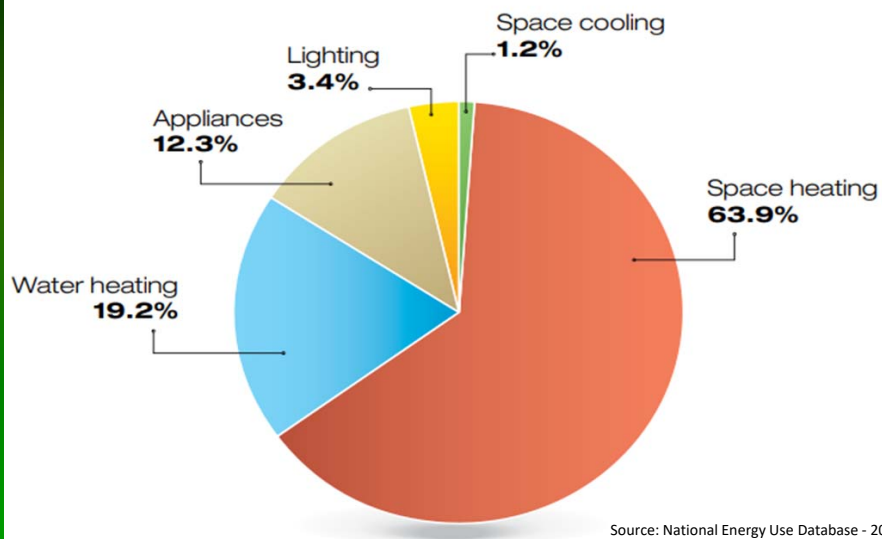
## Commercial Building Energy Use

Figure 5. Commercial and institutional building energy use, 2014



## Residential Building Energy Use

Figure 4. Residential energy use, 2014



## Canada Savings Perspectives

WHILE ENERGY USE IN CANADA INCREASED 31 PERCENT BETWEEN 1990 AND 2014, IT WOULD HAVE INCREASED **55 PERCENT** WITHOUT ENERGY EFFICIENCY IMPROVEMENTS.

IN 2014, ENERGY EFFICIENCY IMPROVEMENTS AVOIDED **90.5 MEGATONNES** OF GHG EMISSIONS.

CANADIANS **SAVED \$38.5 BILLION** ON ENERGY BILLS IN 2014 AS A RESULT OF ENERGY EFFICIENCY IMPROVEMENTS.


THE ENERGY EFFICIENCY PROGRAM SUITE (2011-2012 TO 2015-2016) ACHIEVED **\$1 BILLION IN COST SAVINGS** FOR CANADIAN INDUSTRY AND CONSUMERS.

OVER THE COURSE OF THE ENERGY EFFICIENCY PROGRAM SUITE, CANADIANS SAVED APPROXIMATELY **16.7 PJ** OF ENERGY BY USING ENERGY STAR® CERTIFIED PRODUCTS, EQUAL TO THE ANNUAL ENERGY USED BY APPROXIMATELY **30,000 HOUSEHOLDS**.

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## The Energy Megatrend

- Increasing demand
- Supply challenges
- Peak power issues
- Economic security
- Population change
- Water demand
- Available resources

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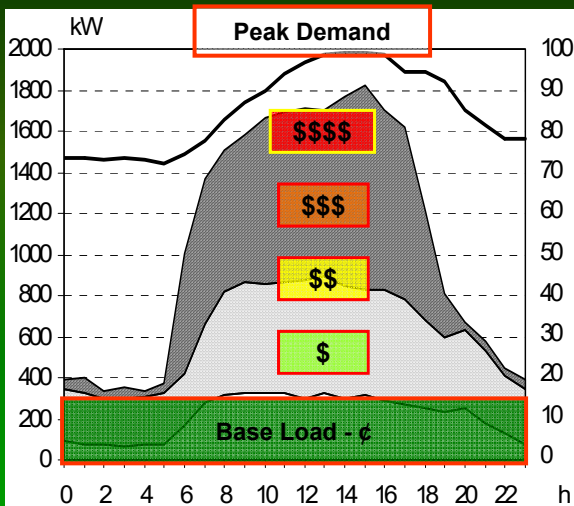
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## Utility Concerns

### ➤ The “Timing” of our Demand

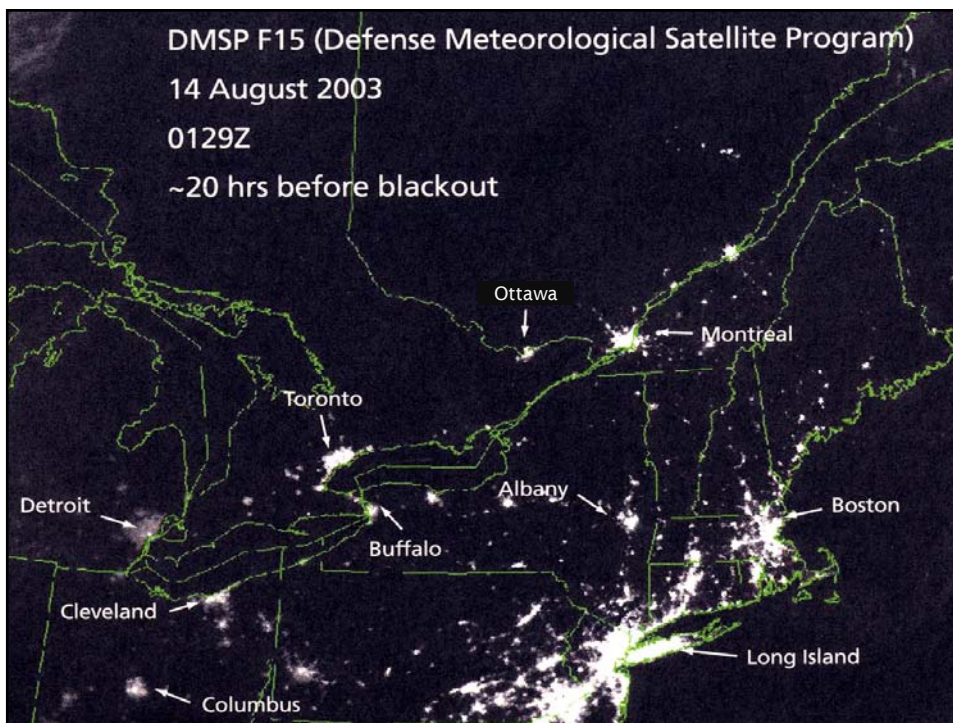
- Base Load
- Peak Demand
- Cooling Driven
- Lighting Driven

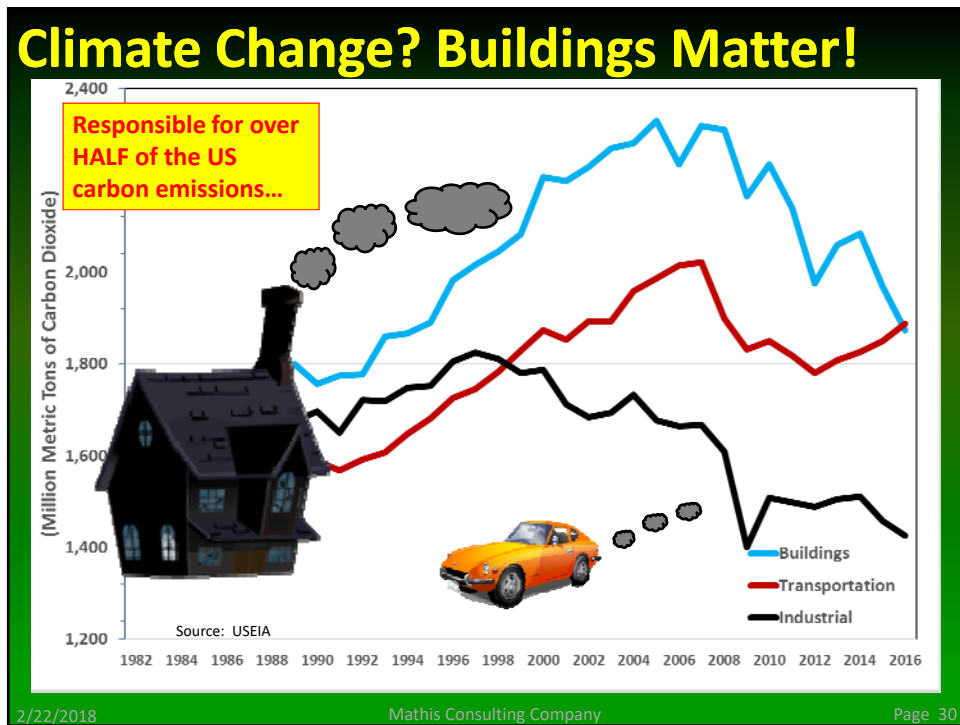
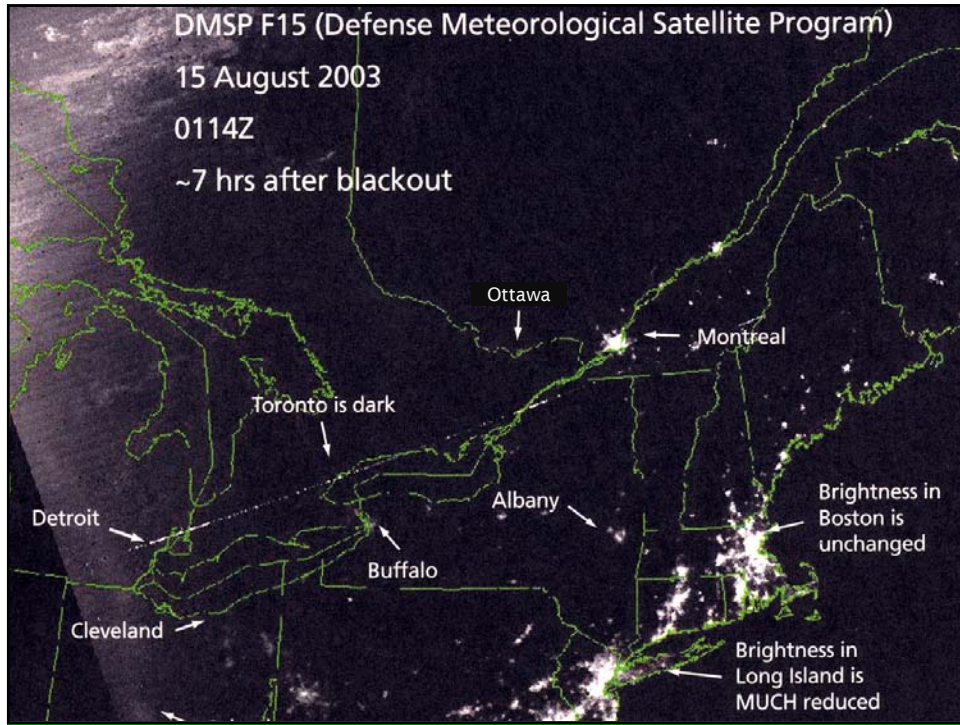


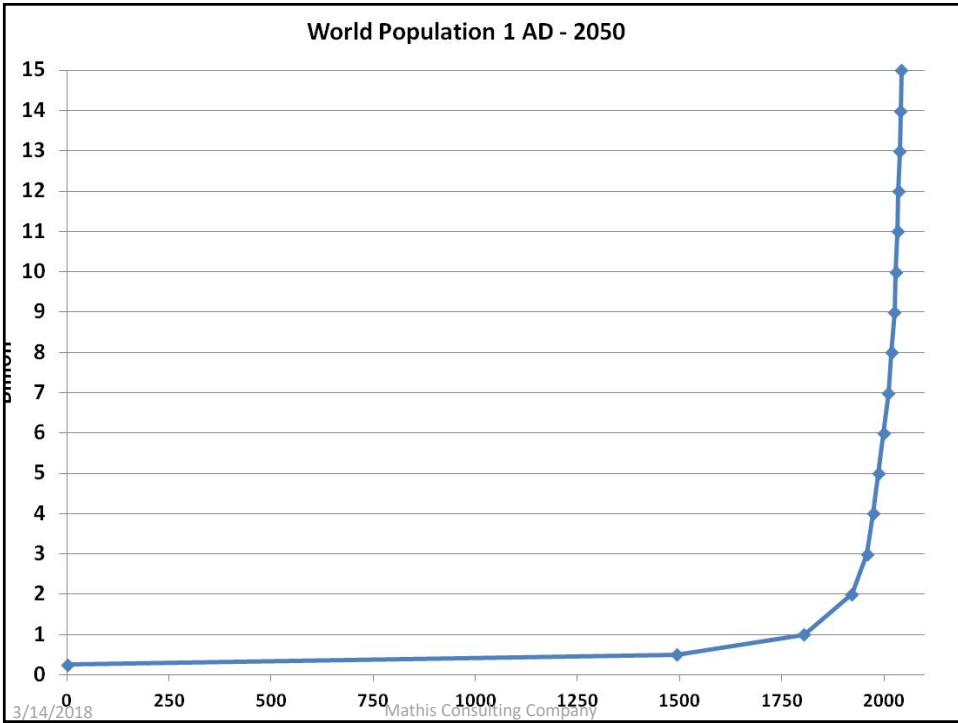
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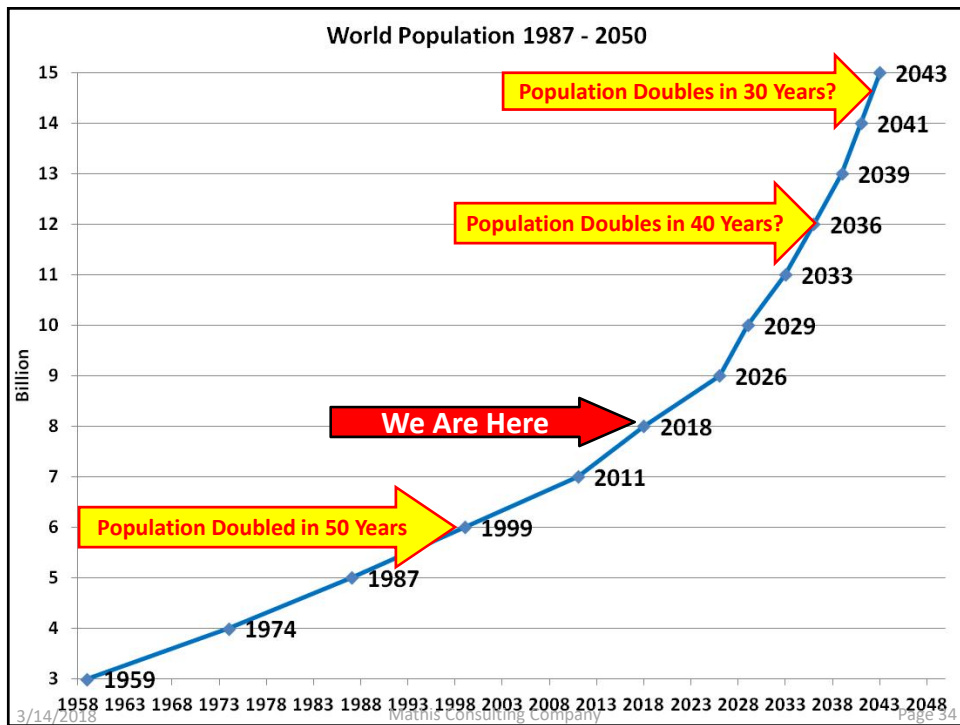
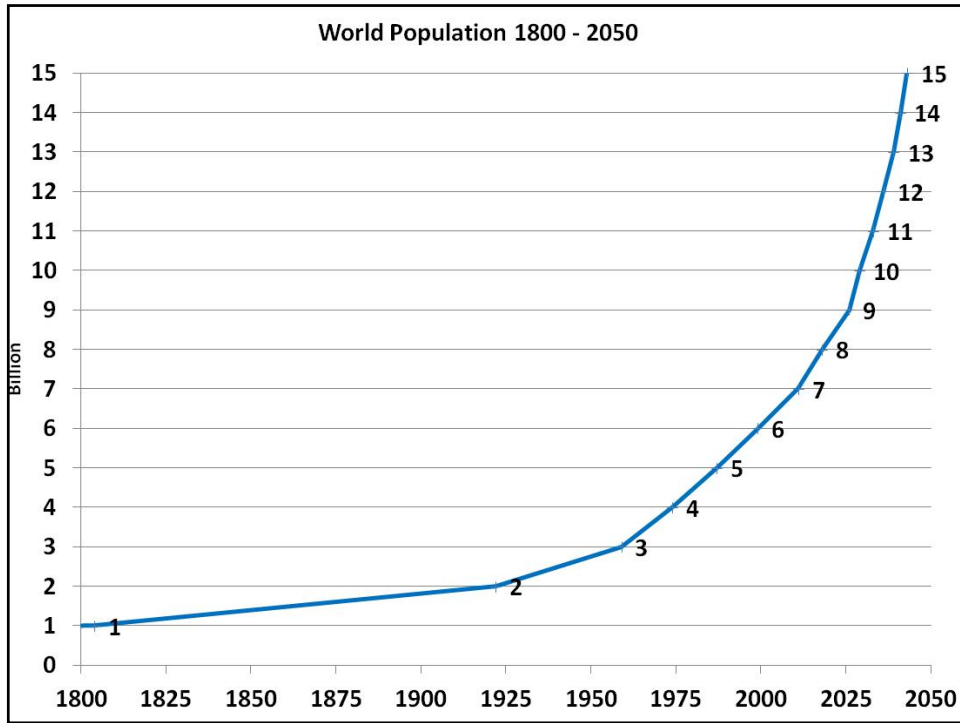
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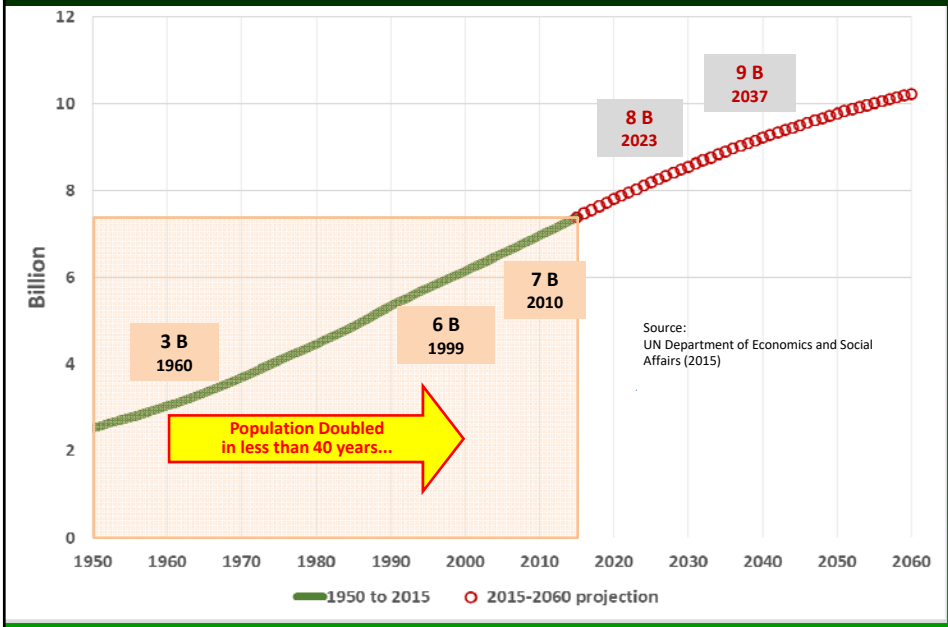




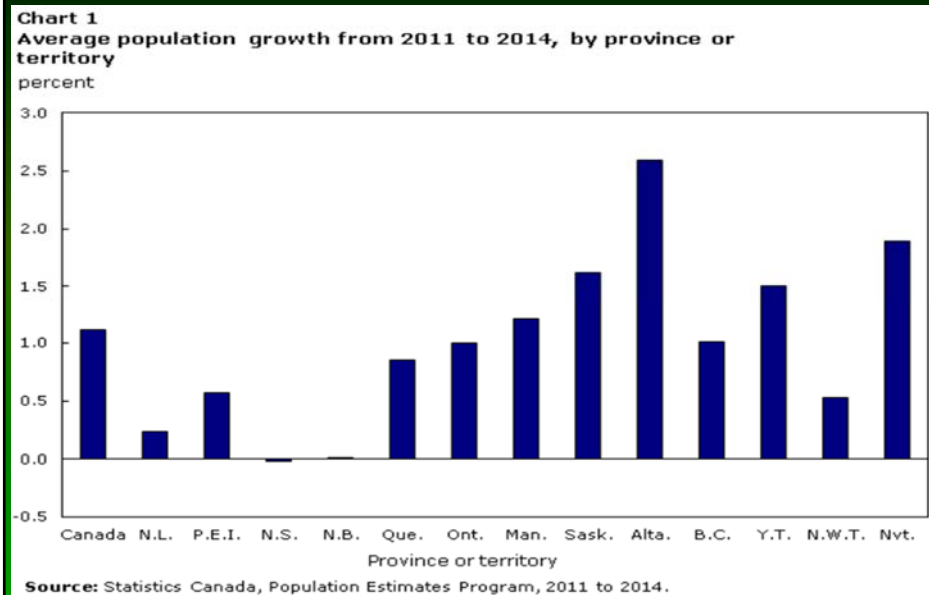




## World Population Projections to 2060

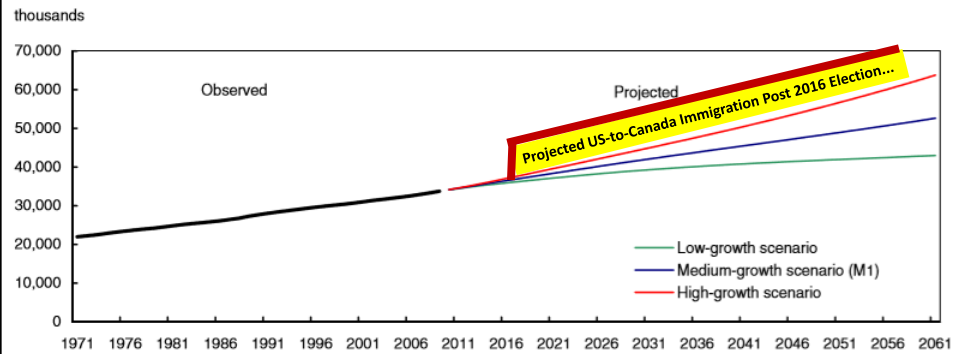


## Population Growth 2011-2014



# Projected Population Growth...?

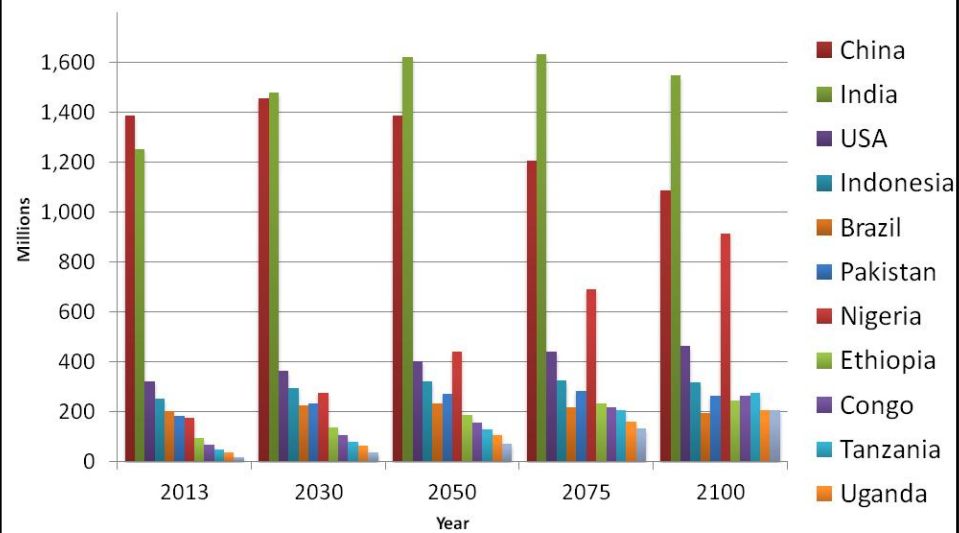
**Chart 3.1**  
Population observed (1971 to 2009) and projected (2010 to 2061) according to three scenarios, Canada

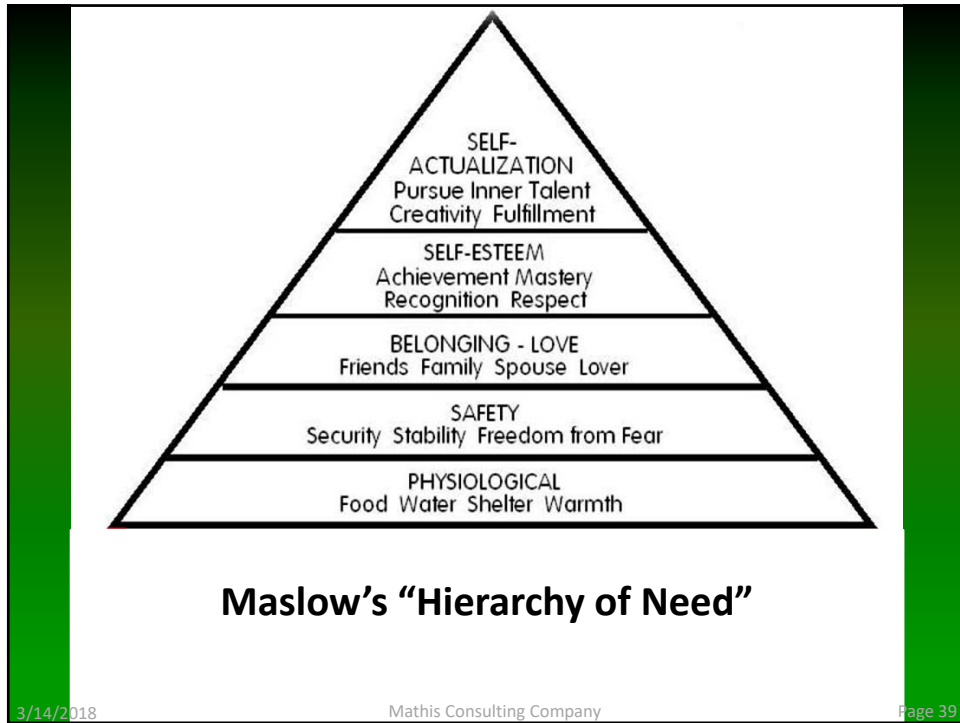


Source(s): Statistics Canada, Demography Division.

# World Population Trends...

Countries with Population Over 200 Million





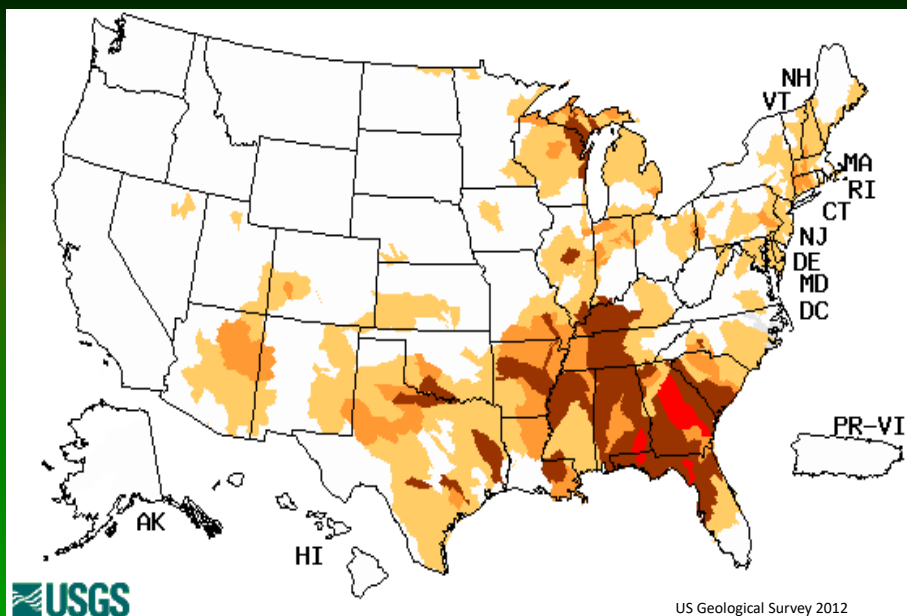
## Energy and Water

**Worst US drought in decades deepens to cover 60 percent of lower 48 states**

US News, 11/22/2012

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## Water Implications...



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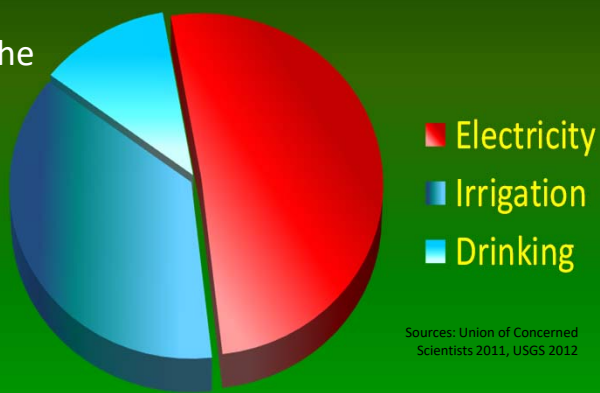
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## Power and Water

- US thermoelectric facilities use over 200 billion gallons of water a day.

Over half of the withdrawn water in the US...



Sources: Union of Concerned Scientists 2011, USGS 2012

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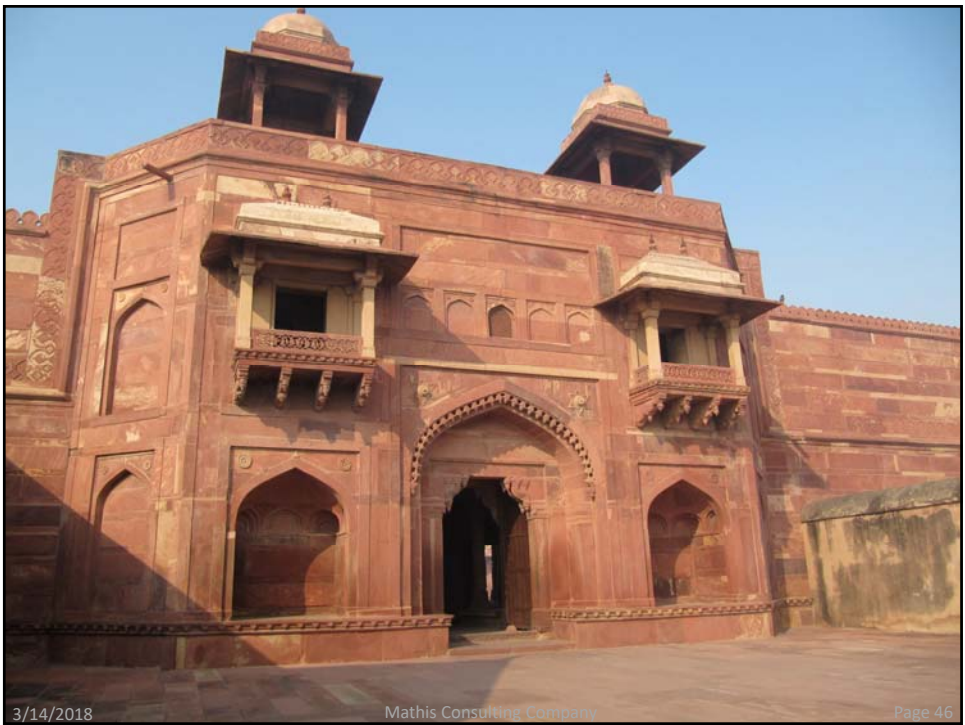
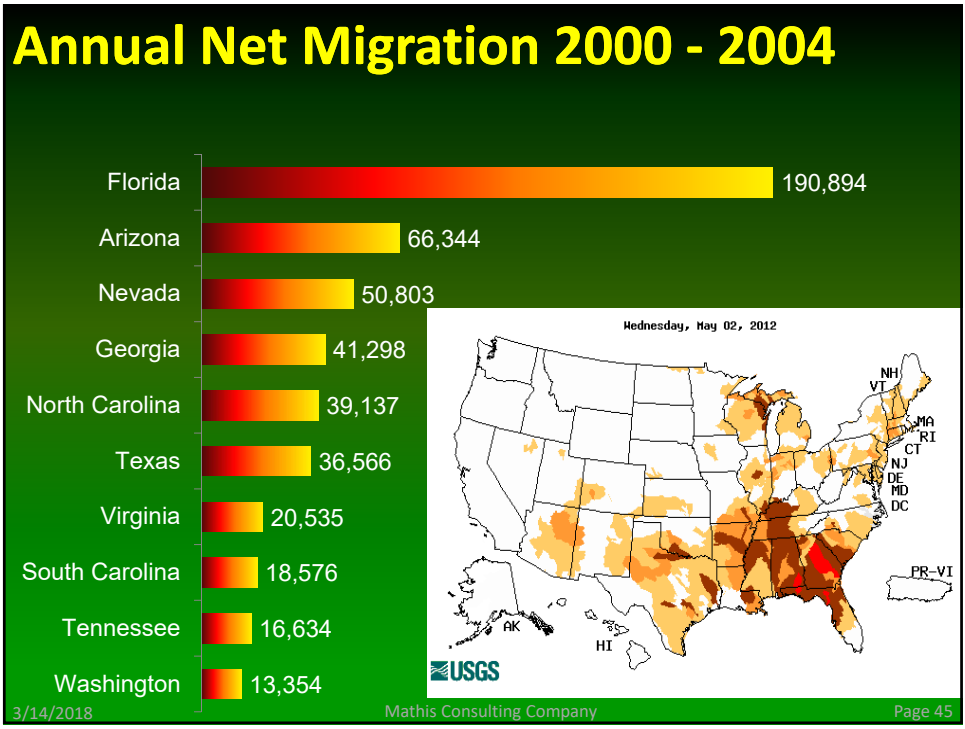
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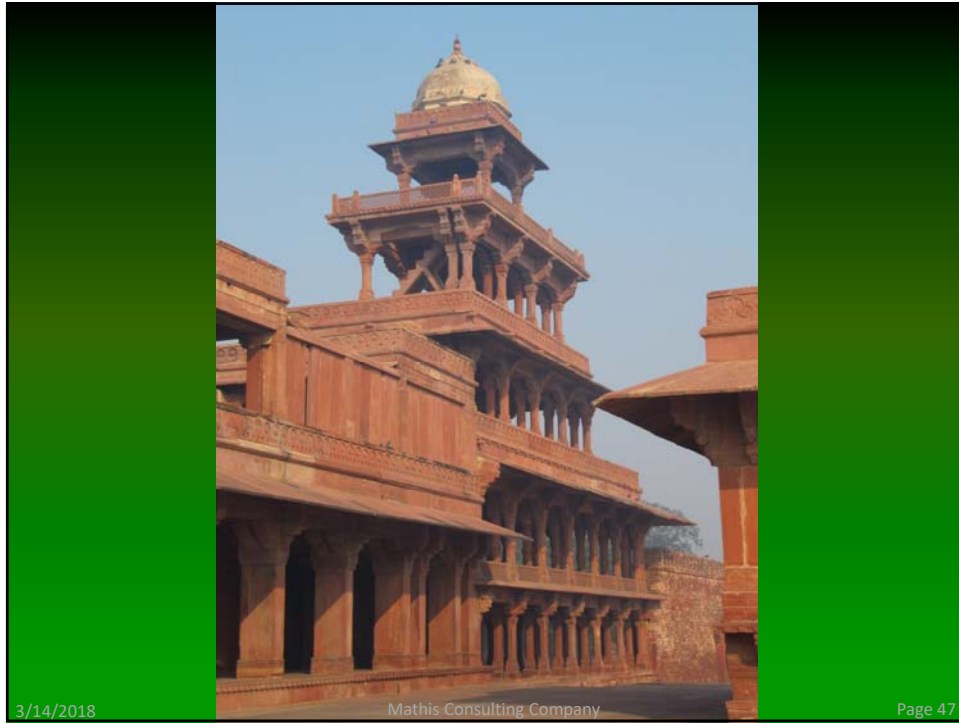


## Water and Power Connection...

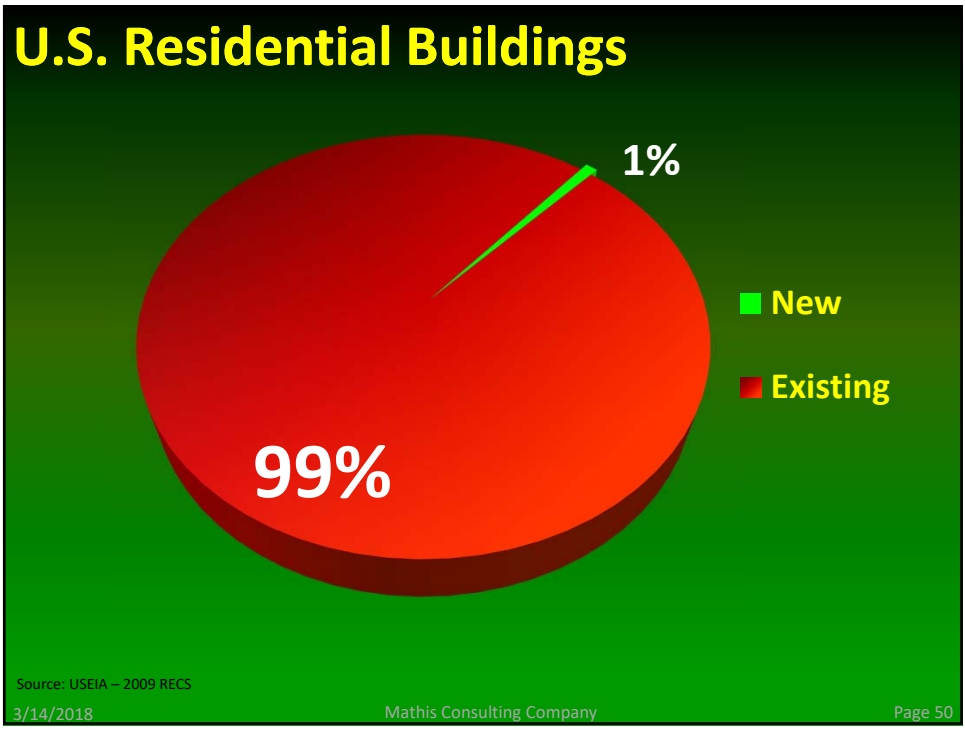
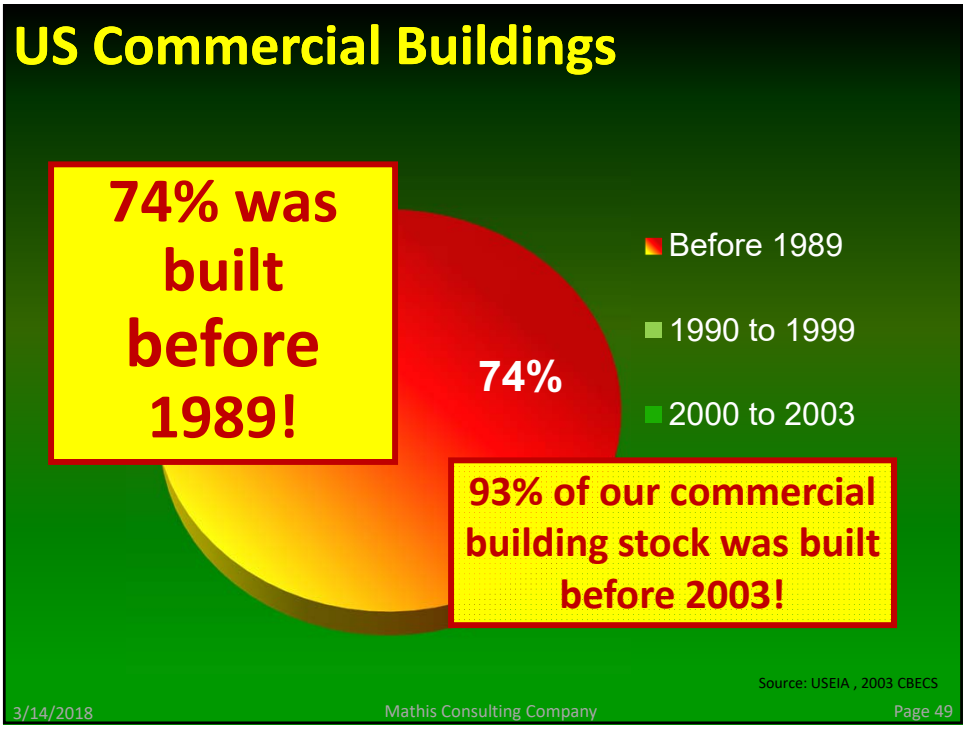
Coal and Nuclear Plants use 30 – 50 gallons of water to produce just 1 kWh of electricity (once through cooling)

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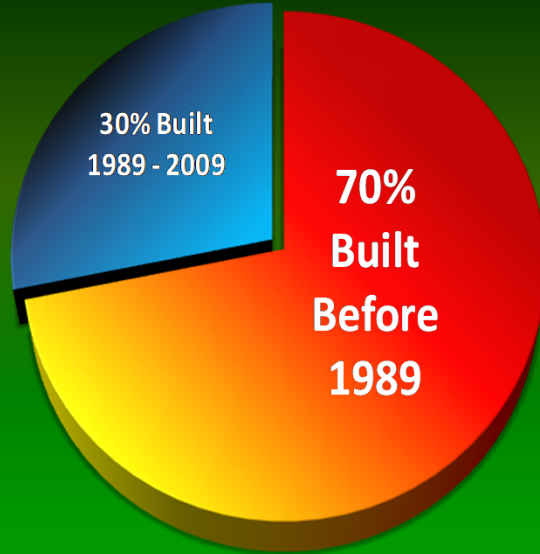








# Age of U.S. Homes...



Source: USEIA – 2009 RECS

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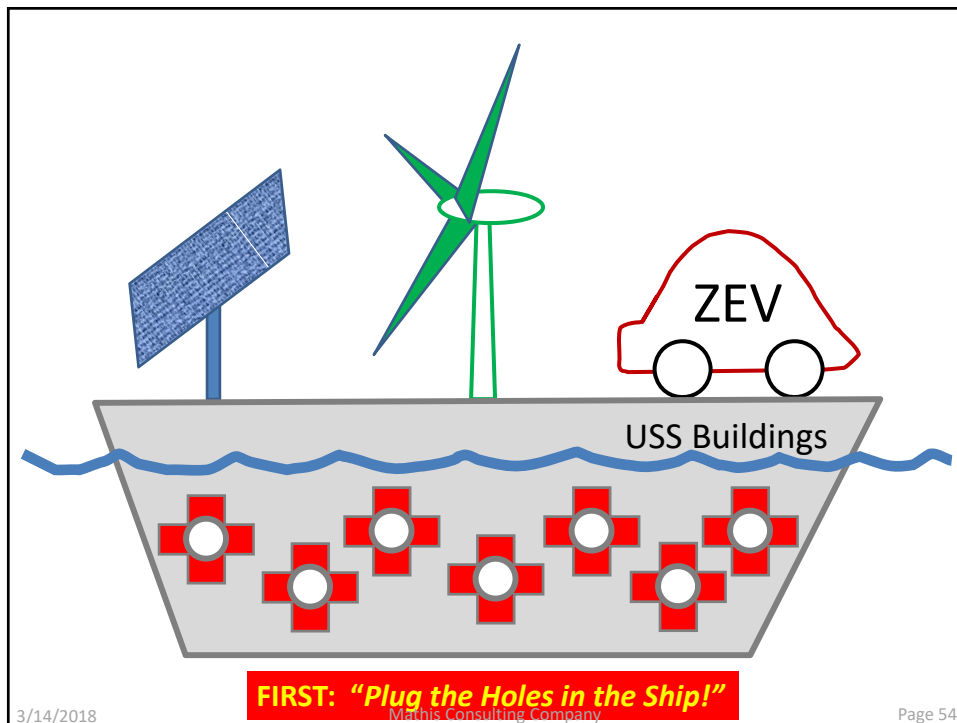
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## Don't Do What We Do!

- **EXISTING BUILDINGS MATTER!**
  - Recognize, prioritize and bring best your professional skills to addressing the performance of existing buildings!
- **Keep a perspective on their life expectancy**
  - Value their performance for a long time



## Some of the Oldest Buildings in Canada

- Andersen House, St. John's – 1804
- ~213 years



## Old Stone Mill, Delta, Ontario

- 1810
- ~207 years old...



## 157 years...

- Holy Trinity Anglican Church, Saskatchewan
- 1860



## 267 years...

- St. Paul's Anglican Church, Halifax
- 1750
- ~265 years



## 333 years and counting...

- Le Séminaire de Saint-Sulpice, Quebec
- 1684



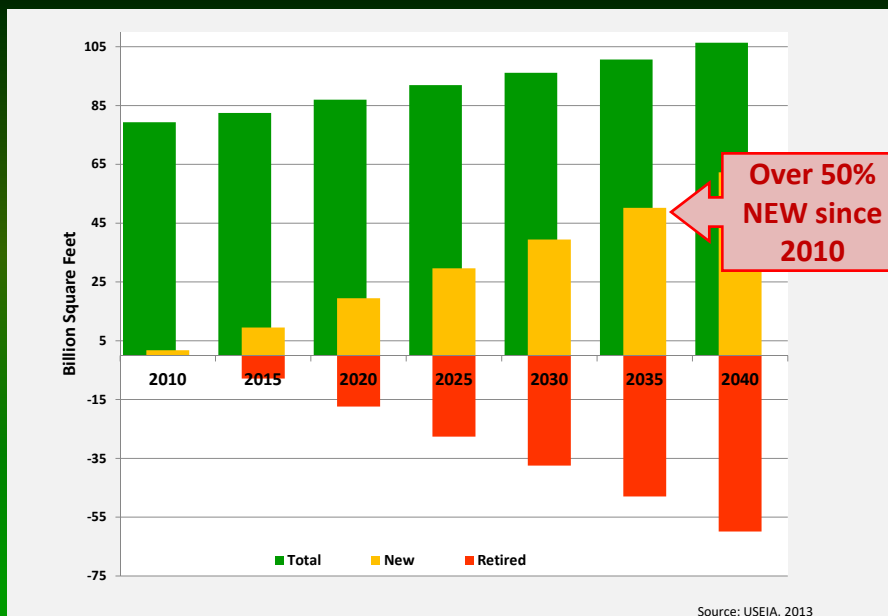
## 370 years and counting...

- Cathedral-Basilica of Notre-Dame de Québec
- 1647
- 1786-1822
- 1931





## U.S. Commercial Construction



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## Built Environment Trends - 1

- More severe climate events
  - “Superstorms”
  - Extreme cold - “Polar Vortex”
  - Extreme heat

**August 22, 2015**

### World breaks new heat records in July – US scientists

MIAMI – The world broke new heat records in July, marking the hottest month in history and the warmest first seven months of the year since modern record-keeping began in 1880, US authorities said Thursday.

The findings by the National Oceanic and Atmospheric Administration showed a troubling trend, as the planet continues to warm due to the burning of fossil fuels, and scientists expect the scorching temperatures to get worse.

“The world is warming. It is continuing to warm. That is being shown time and time again in our data,” said Jake Crouch, physical scientist at NOAA’s National Centers for Environmental Information.

“Now that we are fairly certain that 2015 will be the warmest year on record, it is time to start looking at what are the impacts of that? What does that mean for people on the ground?” he told reporters.

The month’s average temperature across land and sea surfaces worldwide was 61.86 Fahrenheit (16.61 Celsius), marking the hottest July ever.

The previous record for July was set in 1998.

“This was also the all-time highest monthly temperature in the 1880-2015 record,” said NOAA in its monthly climate report.

“The first seven months of the year (January-July) were also all-time record warm for the globe,” NOAA said.

When scientists looked at temperatures for the year-to-date, they found land and ocean surfaces were 1.53°F (0.85°C) above the 20th century average.

“This was the highest for January-July in the 1880-2015 record, surpassing the previous record set in 2010 by 0.16°F (0.09°C).”

Scientists also calculated the rate of temperature increase for July at an average of 1.17°F (0.65°C) per century.

Large parts of the Earth were much warmer than average, including Africa which saw its second hottest July on record.

“Record warmth was also observed across much of northern South America, parts of southern Europe and central Asia and the far western United States,” said the NOAA report.

Parts of eastern Scandinavia and western Russia, eastern and southern Asia and scattered areas in central and northern North America were cooler than average.

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## Trends - 2

### October smashes record for global warmth: Last month keeps 2015 on track to be the hottest year since 1880

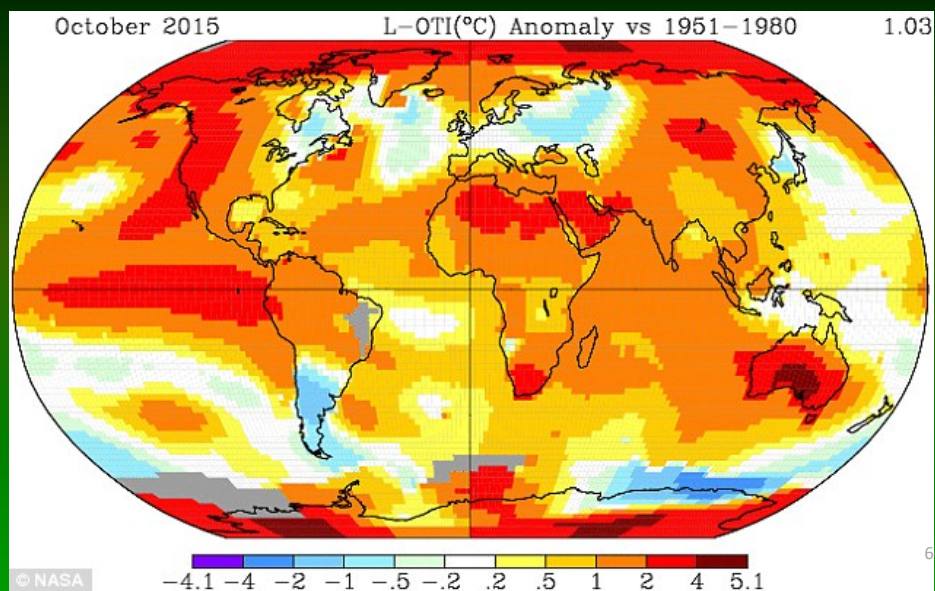
- Global temperatures last month were 1.04°C above long-term average
- This figure is the greatest increase of any month since record began
- There is 99.9% chance this year will beat 2014 as the warmest year ever
- Scientists blame increase in greenhouse gases and a strong El Niño

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## Hottest October Since 1880...



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## Legacy of 2015...

US: 2015 was hottest on Earth by a wide margin



Associated Press  
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By SETH BORENSTEIN,  
AP Science Writer  
1 day ago

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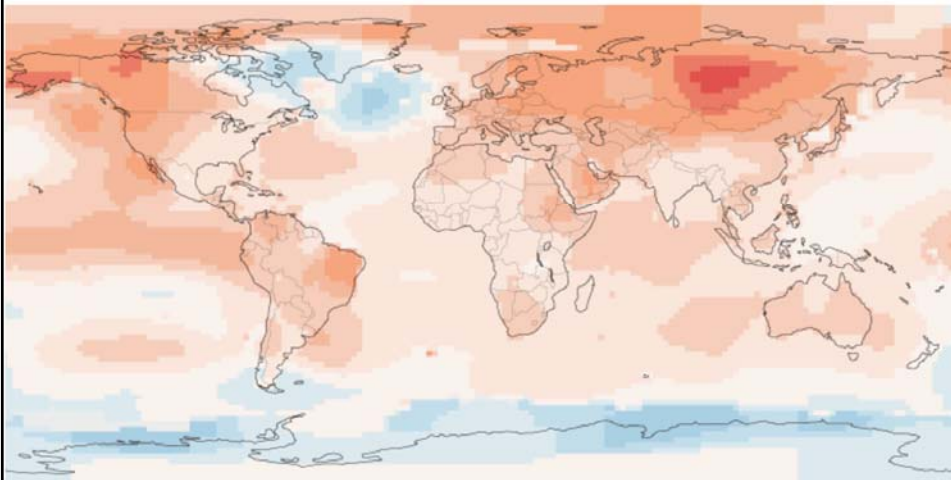
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## The World is Getting Warmer...

### The Hottest Year on Record

Globally, 2015 was the warmest year in recorded history.

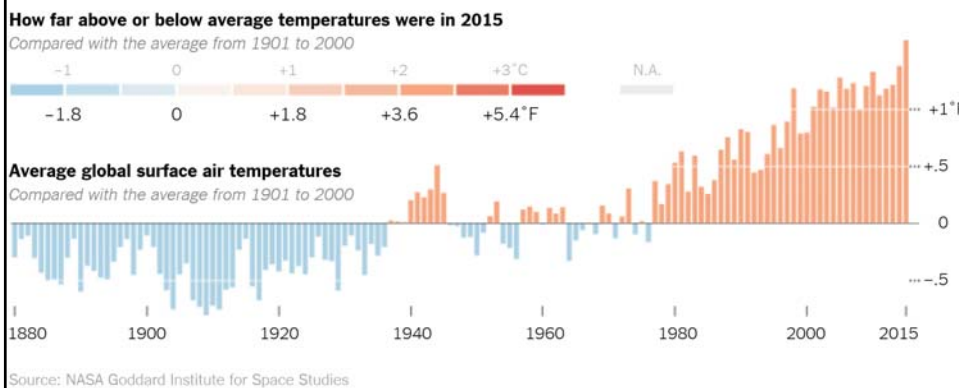


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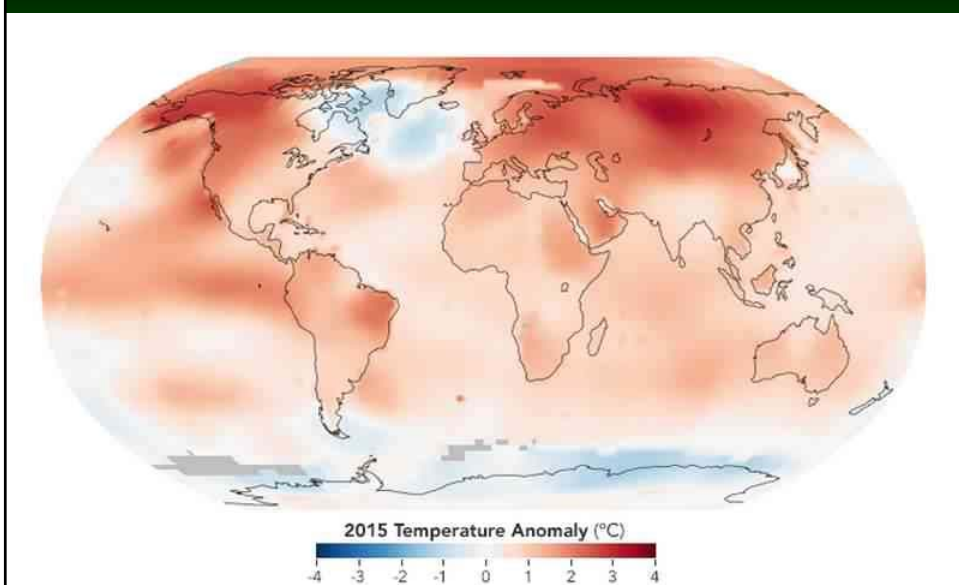
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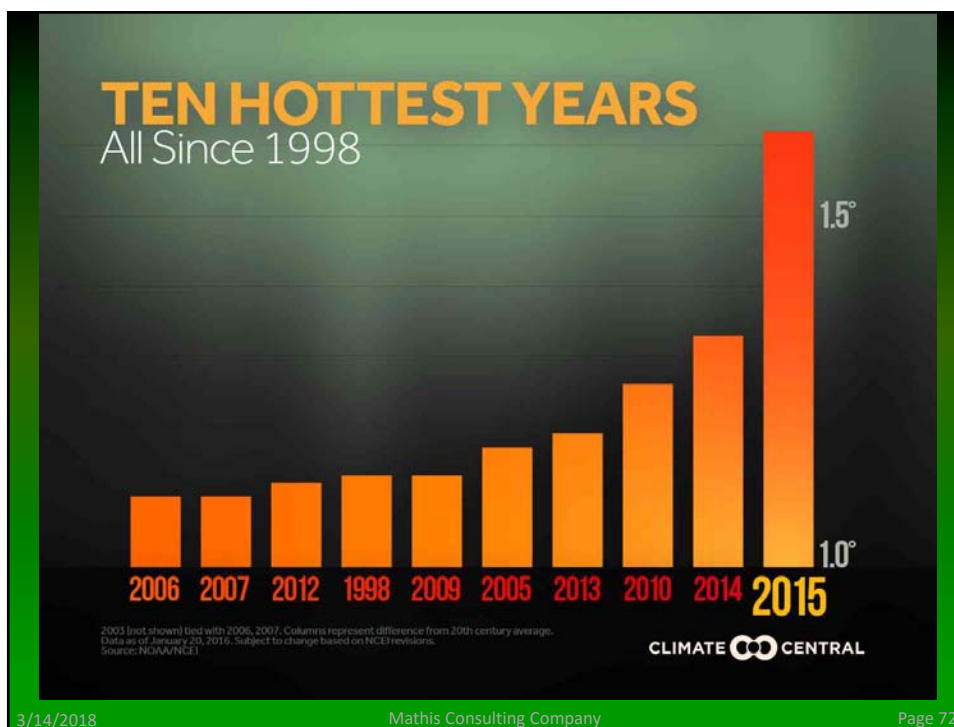
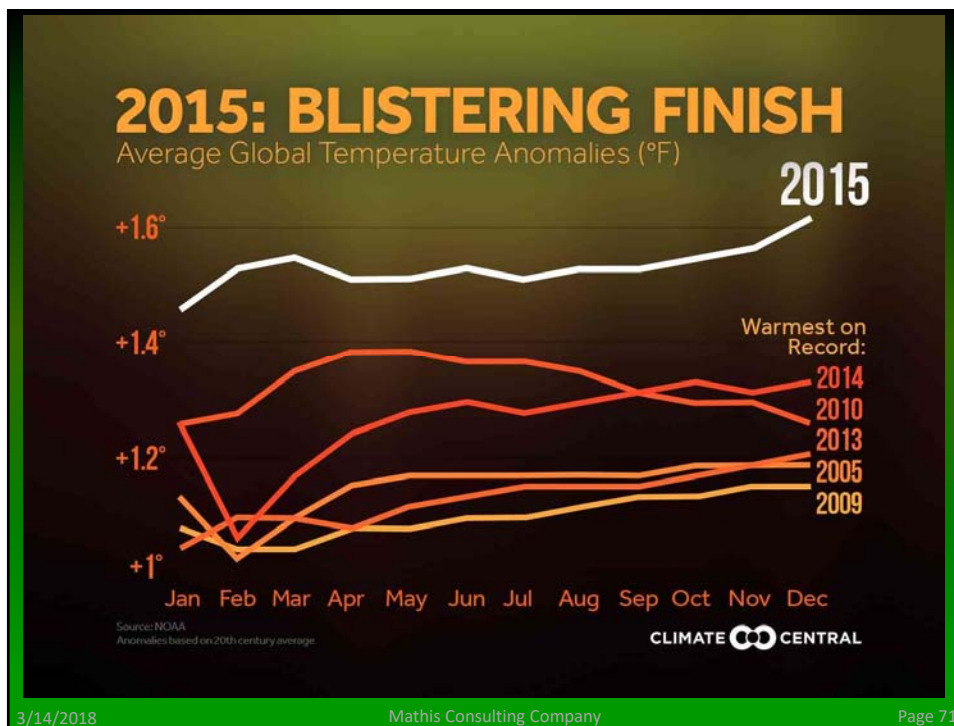
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## 2015: Warmest Year in Modern Record Keeping



## How Far From "Normal"?





**3/9/16...**

Winter Tops Charts As Warmest on Record For U.S.  
Published: March 8th, 2016

Twitter Facebook Pinterest LinkedIn Google+ Tumblr Email RSS

## U.S. breaks record for hottest winter — nearly 5 degrees above normal

THE ASSOCIATED PRESS / Wednesday, March 9, 2016, 8:57 AM



3/14/2018 Mathis Consulting Company Degrees Fahrenheit Data Source: NCEP/Climate Prediction Center Page 73

**4/20/16...**

Science Home Archaeology Air & Space Planet Earth Wild Nature Natural Science Dinosaurs Slideshows

CLIMATE

## March set even more global temperature records, NOAA reports

Published April 20, 2016 FoxNews.com

Facebook 48 Twitter 28 Messenger 339 Email Print

The month of March broke temperature records, making it the eleventh month in a row to do so, the National Oceanic and Atmospheric Association reported Tuesday, with North America having the warmest March ever since records began in 1910.

Globally in March, the average temperature across the land and oceans smashed the record, measuring 2.2 degrees Fahrenheit above the 20th-century average, NOAA said. That measurement breaks last year's record for March by over half a degree Fahrenheit, making it the warmest average temperature for the month across the globe since 1880.

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# July 2016

July was Earth's hottest month in recorded history — the 10th record hot month in a row: NASA

NP SETH BORENSTEIN, THE ASSOCIATED PRESS | August 16, 2016 8:47 AM ET  
More from The Associated Press

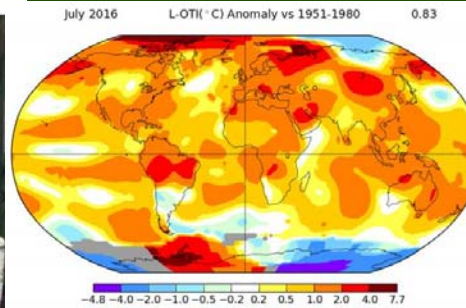


People cool off in Baghdad in July, where temperatures soared to 51 C. NASA calculated that July 2016 was 0.84 degrees Celsius warmer than the 1950-1980 global average, making it the hottest month in recorded history.

Twitter Google+ Reddit Email Typo? More

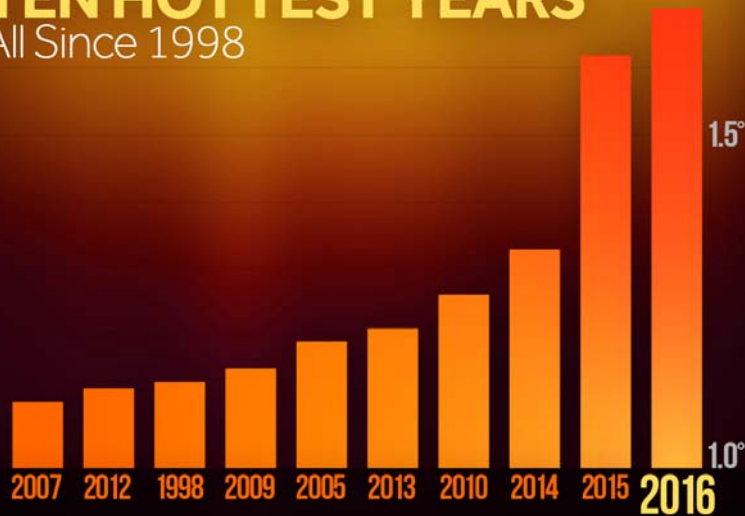
WASHINGTON — Earth just broiled to its hottest month in recorded history, according to NASA.

**Hottest month in recorded history...**



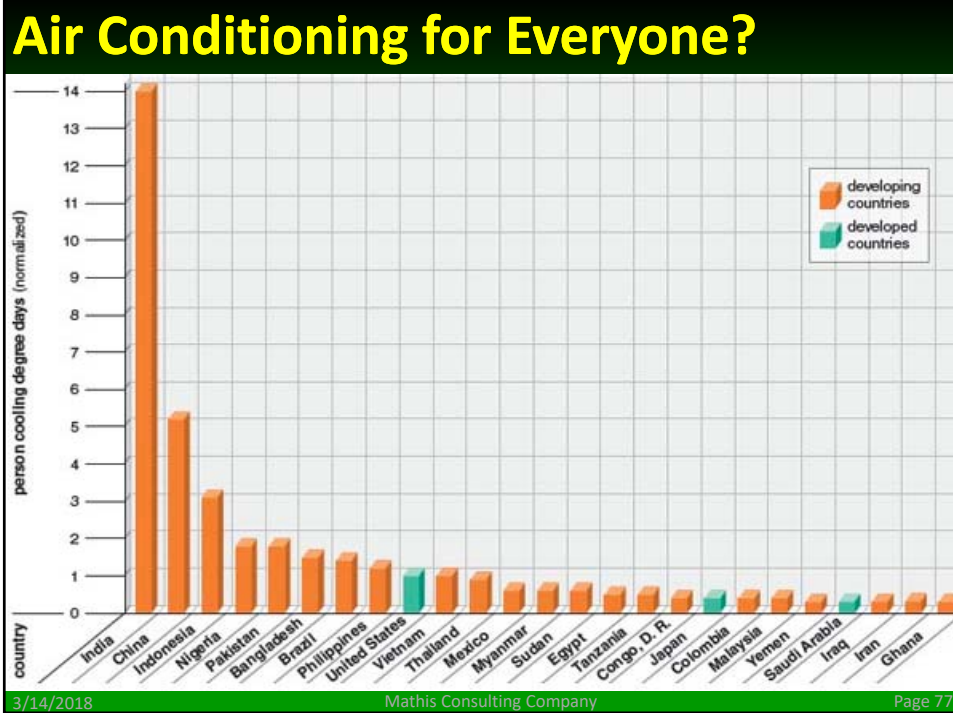
# 2016: The Trend Continues...

**TEN HOTTEST YEARS**  
All Since 1998



2003 and 2006 (not shown) tied with 2007. Columns represent difference from 20th century average. Delta as of January 31, 2017. Subject to change based on WGLI revisions. Source: NOAA/NCEI

CLIMATE CENTRAL



## Built Environment Trends - 3

- **Increased expectations for building performance**
  - Energy
  - Health and IEQ
  - Safety
  - Durability
  - Resilience – especially against changing climate
  - Sustainable
- For how long?

# Market Transformation...

Regulations, Laws, Codes

Education, Marketing, Incentives, etc.

**PUSH**

**PULL**

*Note: The primary "friction" in the system is our resistance to change...*

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# But we've got the building codes to handle these issues...

# Right?

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## What is the Code?

- Least safe...
- Least strong...
- Least energy efficient...
  
- ...building allowed by law.

**We're not allowed to build it any crappier...**

## Disaster Breeds Codes



## Disaster Breeds Codes...

- **Code of Hammurabi – 1750 BC**
  - 6th King of Babylonia
  - Over 3760 years ago...
- Contains five key elements designed to protect the occupants



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## “Regulatory Simplicity”

- “If a builder build a house for a man and do not make its construction firm and the house which he has built collapse and cause the death of the owner of the house, the builder shall be put to death...”



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## Disaster Breeds Codes...

- **The Burning of Rome – 64 AD**
  - Nero didn't like the slums and stench
  - Established fire safety and sanitation requirements for all buildings following the fire



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## Europe Learns...

- **The Great London Fire – 1666**
  - Black Plague, raw sewage, tightly spaced buildings
  - Two-thirds of the city destroyed
  - “London Building Act” adopted after the fire



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## US Code Milestones...

### ➤ The Chicago Fire – 1871

- Mrs. O'Leary's cow...
- Destroyed 17,000 buildings
- Killed 250 people
- Left 100,000 homeless
- Bankrupted the insurance industry
- New code adopted in 1875 regulating building construction and fire prevention.



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## More US Code Milestones

### ➤ The San Francisco Earthquake – 1906

- What the earthquake didn't get, the fire did
- One of the major influencers of today's structural, fire and life safety codes



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## First Energy Code Milestone

- **Arab Oil Embargo – 1973-4**
  - President Carter’s Fireside Chat (“Turn your thermostat down to 65 and wear a sweater” and “Drive 55”)
  - Precipitated the first energy codes for buildings – ASHRAE 1975



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## What Did We Do After 1973?

- **Tried to Save Energy**
  - Developed Standards and Ratings
    - Insulation, Appliances, Cars
- **Innovated (developed new technologies)**
  - Insulation, Glazing Technologies, HVAC, Lighting
- **Adopted our FIRST Energy Codes**
- **New Market Forces Evolved**
  - Utility Programs, Rebates, etc.

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# Why Standards?

**EPA Fuel Economy Estimates**

**CITY MPG**  
**20**  
Expected range for most drivers: 16 to 24 mpg

**HIGHWAY MPG**  
**26**  
Expected range for most drivers: 21 to 31 mpg

**Estimated Annual Fuel Cost**  
**\$1435**  
(based on 15,000 miles at \$2.20 per gallon)

**Your actual mileage can vary significantly** depending on how you drive and maintain your vehicle and other factors.

Placeholder for Guzzler Tax Information

For comparison shopping, the range of fuel economy for all **Sport Utility Vehicles** is **15 to 30** mpg city and **20 to 40** mpg highway.

For more information see the FREE Fuel Economy Guide available at dealers or online at [www.fueleconomy.gov](http://www.fueleconomy.gov).

Sears, Roebuck and Co.  
Model(s) 6302", 7302", 6303", 7303", 6306", 7306"  
Type of Defrost: Automatic

Refrigerator-Freezer  
Capacity: 19.9 Cubic Feet

**ENERGYGUIDE**

Estimates on the scale are based on a 2004 national average electric rate of 8.5¢ per kilowatt hour. Only models with 15.3 to 20.4 cubic feet are compared on the scale.

Model with lowest energy cost: \$57  
**\$59**  
Model with highest energy cost: \$106

▼ THIS MODEL

Your cost will vary depending on your local energy rate and how you use the product. Savings and losses are approximate.

How much will this model cost you to run yearly?

Yearly cost	
Estimated Annual Fuel Cost	
Cost per kilowatt hour	\$14
8¢	\$59
9¢	\$63
10¢	\$67
11¢	\$72
12¢	\$80

Ask your salesperson or local utility for the energy rate (cost per kilowatt hour) in your area.  
Important: Review of this label before consumer purchase is a violation of Federal law (16 C.F.R. 1020.7).

Automotive

Appliances

**Consumer Signals About Energy!  
A Means of Comparison...**

# What's Possible?

**CITY MPG**  
**100**

**Fuel Economy Information**

**HIGHWAY MPG**  
**92**

Actual Mileage will vary with options, driving conditions, driving habits and vehicle's condition. Results reported to EPA indicate that the majority of vehicles with these estimates will achieve between

**98 and 105** mpg in the city, and between **89 and 97** mpg on the highway.

4-CYL., 1.5 LITER DISP., VVT-I, DOHC, EFI ENGINE, AUTOMATIC VARIABLE GEAR RATIO TRANSMISSION.

Estimated Annual Fuel Cost:  
**\$ 201.60**

\*INFORMATION NOT AVAILABLE AT TIME OF VEHICLE PRODUCTION.

For Comparison Shopping, all vehicles classified as **COMPACT** have been issued mileage ratings ranging from

\*\* to \*\* mpg city and \*\* to \*\* mpg highway.

## Energy Code Evolution...



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## Early Energy Code Solutions



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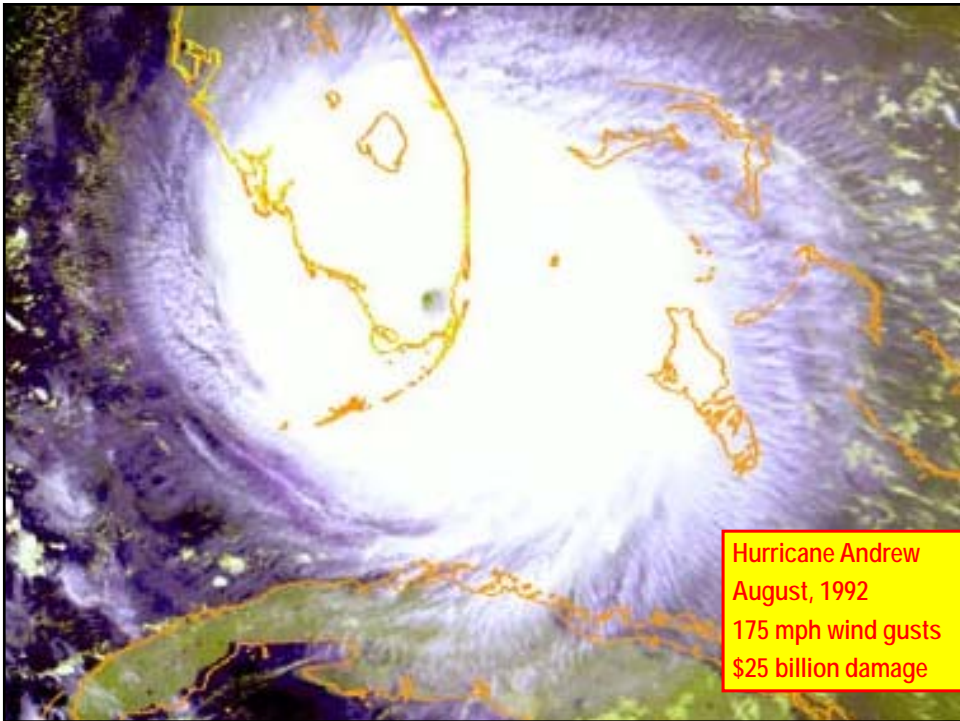
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How about  
MANY  
“Floor Insulation  
Challenges”?



Hurricane Andrew  
August, 1992  
175 mph wind gusts  
\$25 billion damage

## Recent Code Milestones

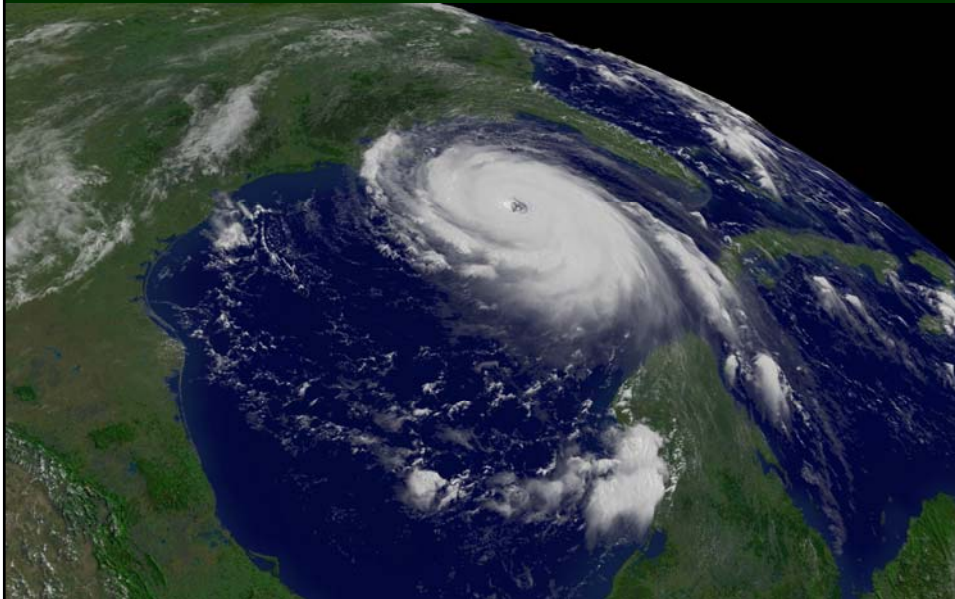
### ➤ Hurricane Andrew – 1992 AD

- 90% of all homes in Dade County Florida had roof damage
- 117,000 homes were destroyed or had major damage
- Primary driver of today's hurricane protection codes

## Perspective...



## Katrina...



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## Katrina's Legacy...

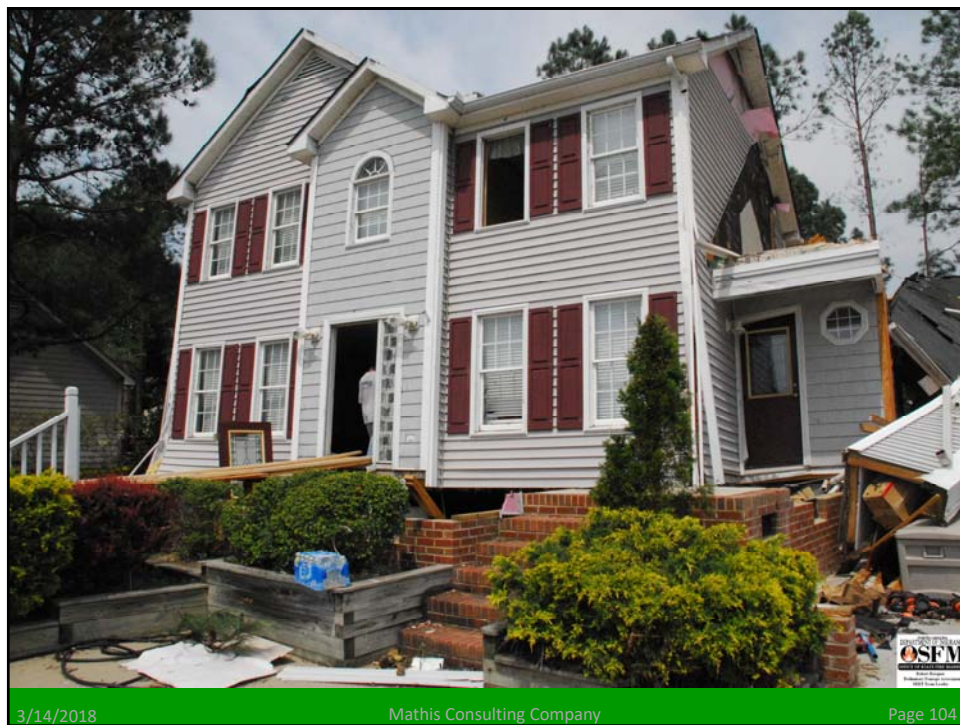
- **Hurricane Katrina – 2005**
  - Costliest hurricane in US history – est. \$80 billion
  - Over 1300 confirmed deaths
  - 3200 still missing

**Following Katrina,  
Louisiana and Mississippi  
adopted their first building codes...**

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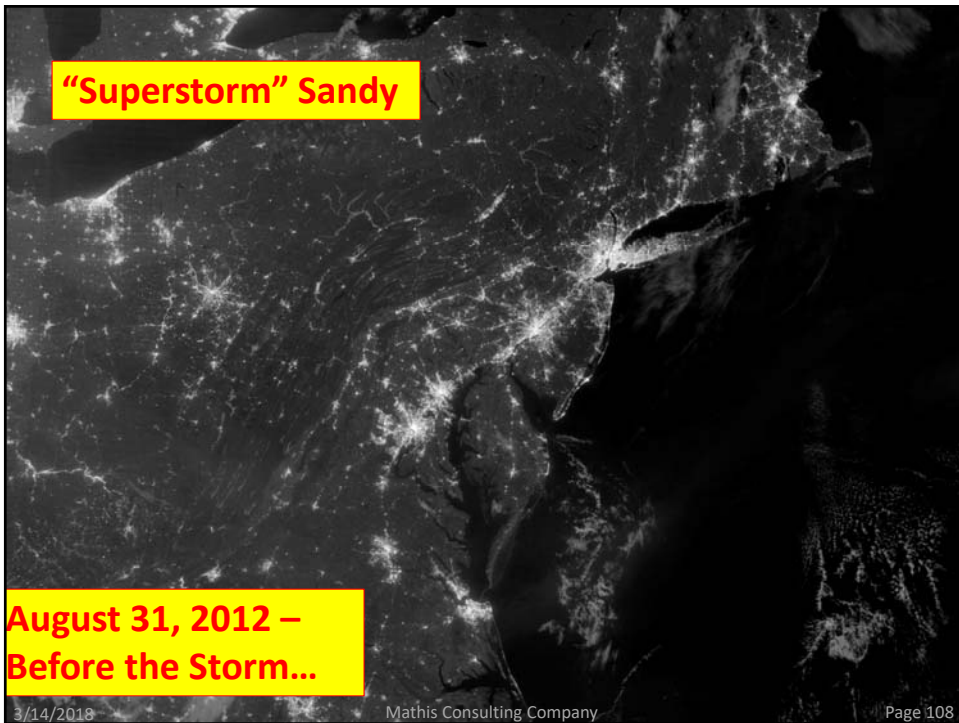
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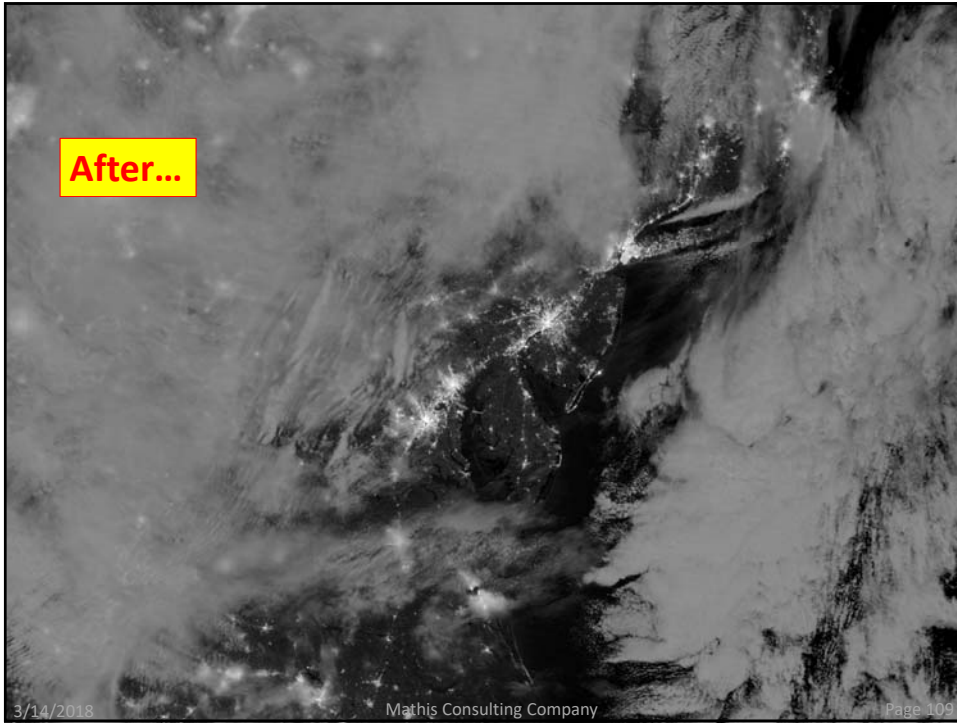


**"Superstorm" Sandy**

**August 31, 2012 –  
Before the Storm...**

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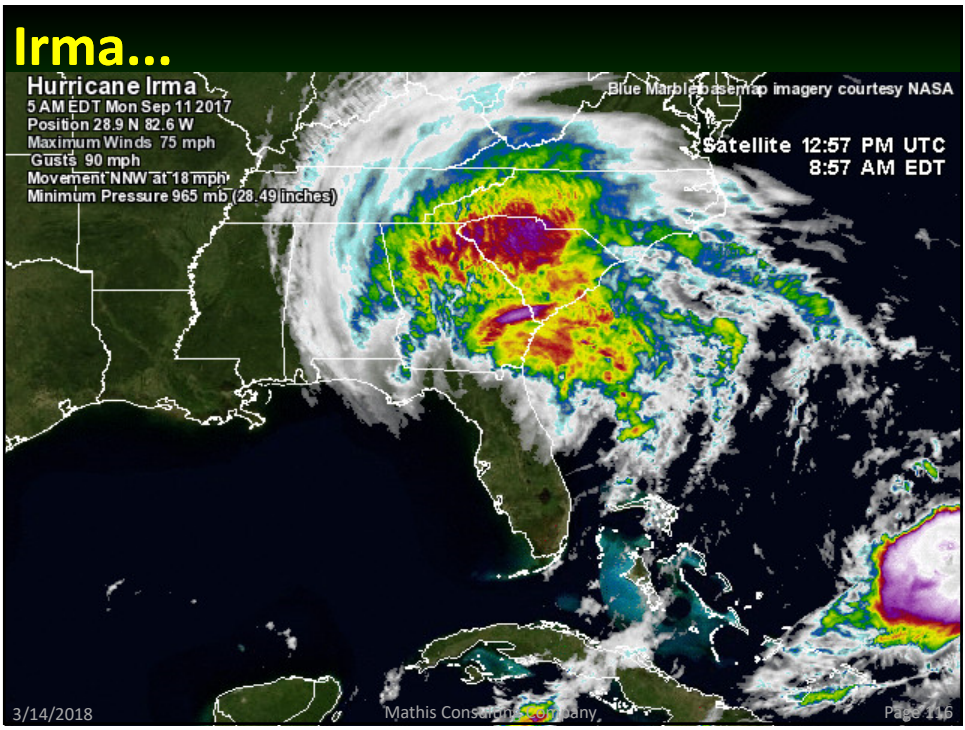




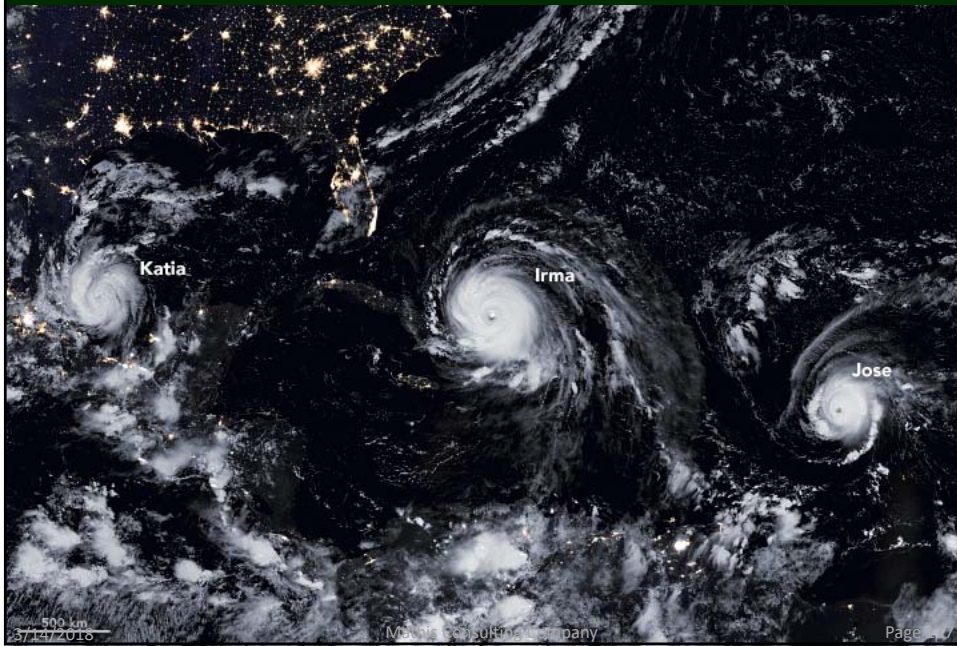


**Perspective:**

**When the grid went down in India,  
over 350,000,000 people  
were without power...**



# "More Frequent Severe Storm Events..."



# Moore, Oklahoma...

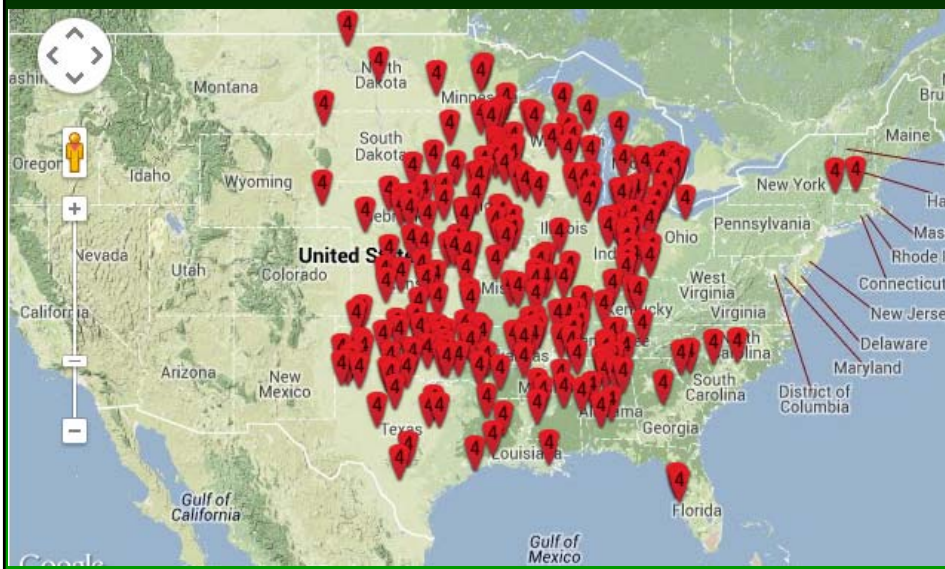




## F5 Tornadoes Since 1950...



## F4 Tornadoes Since 1950



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## F3s...



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# F2s...



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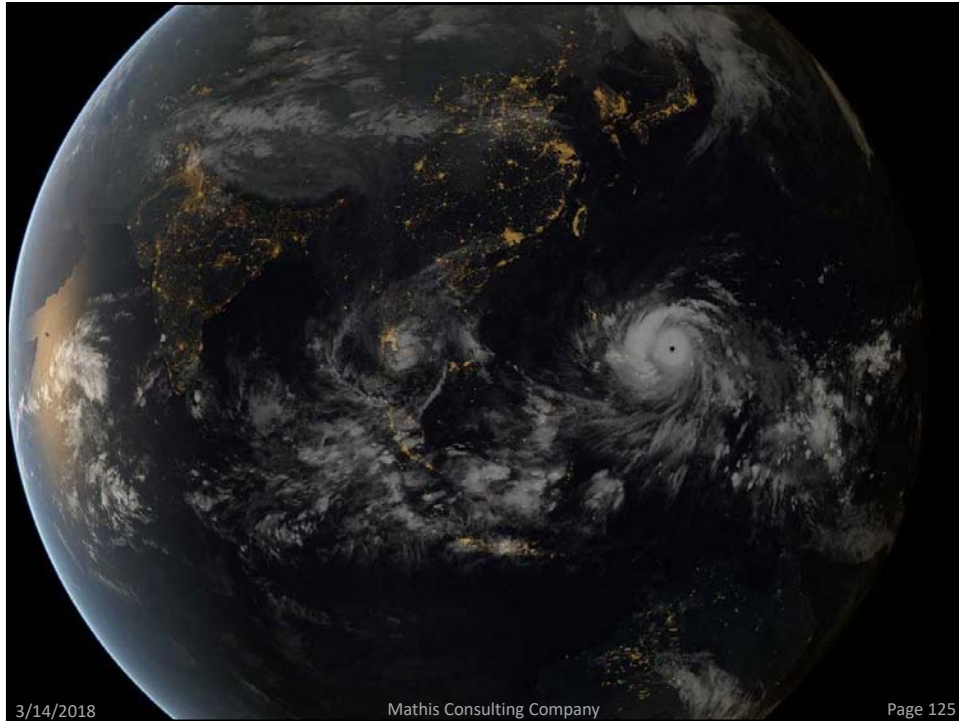
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## **“Super Typhoon” Haiyan: 2013**

- **The strongest storm in recorded history**
  - Category 5 Event
  - Sustained winds of over 96 mph for several hours
  - Wind speeds in excess of 260 mph
- **Storm surge alone estimated to be responsible for over 10,000 deaths**
- **The same area experienced 7.1 magnitude earthquake less than a month before...**
- **What lessons will we learn?**

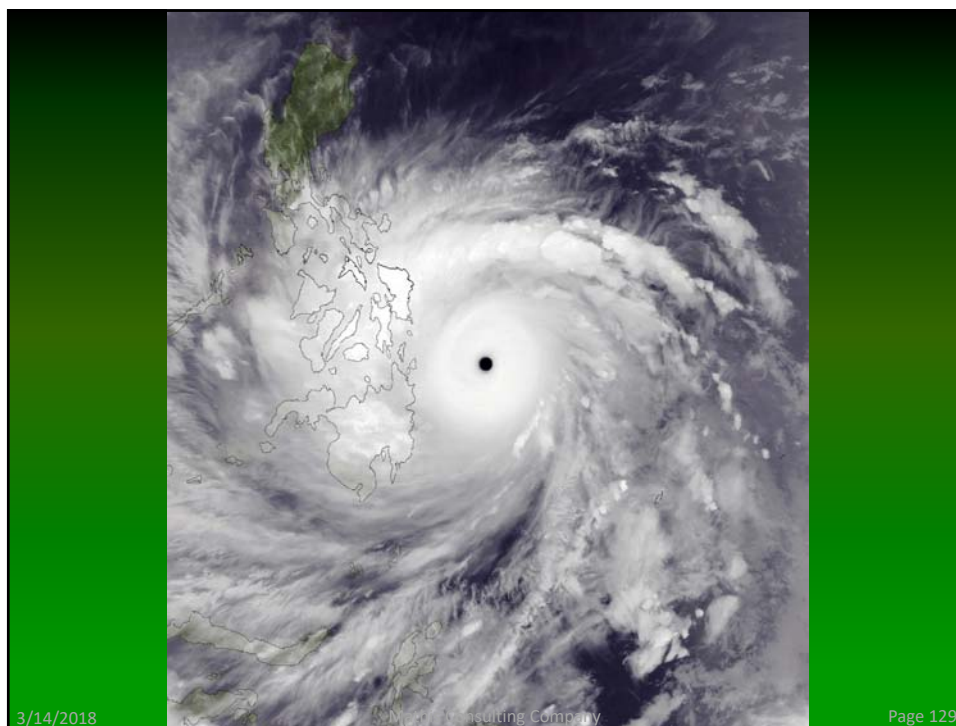
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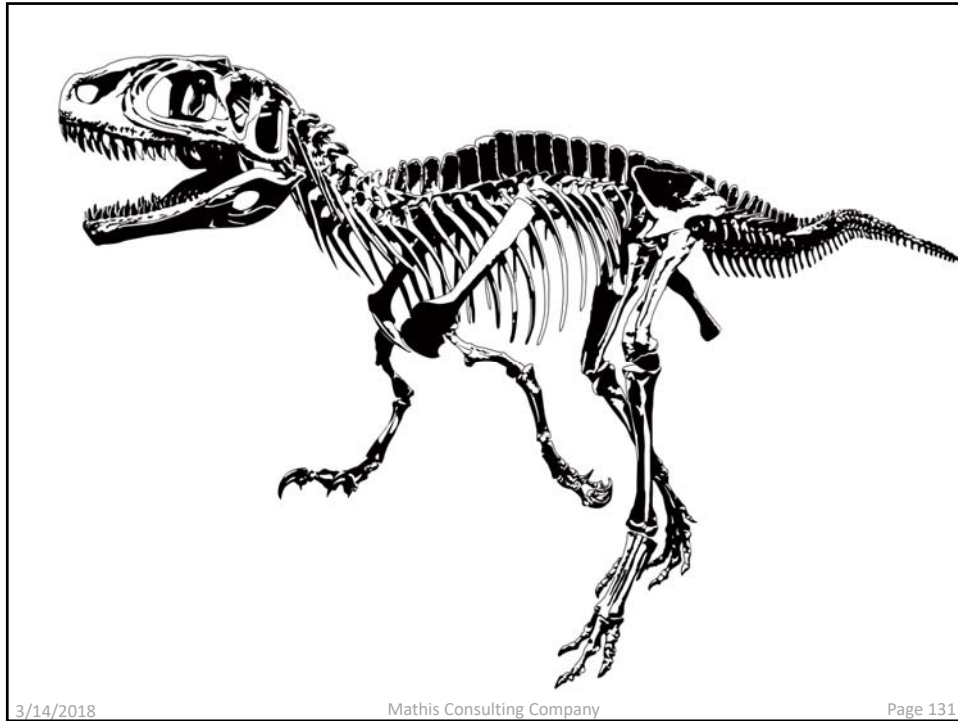






**History has shown that  
we wait for disaster  
before we act...**

**There are  
consequences  
to waiting...**



## Don't Do What We Do!

- **Don't wait on disaster or difficulty to ACT!**
- **Prioritize building performance now!**
  - Energy Performance
  - Durability
  - Resilience
  - Water Use
  - IEQ
  - Etc.



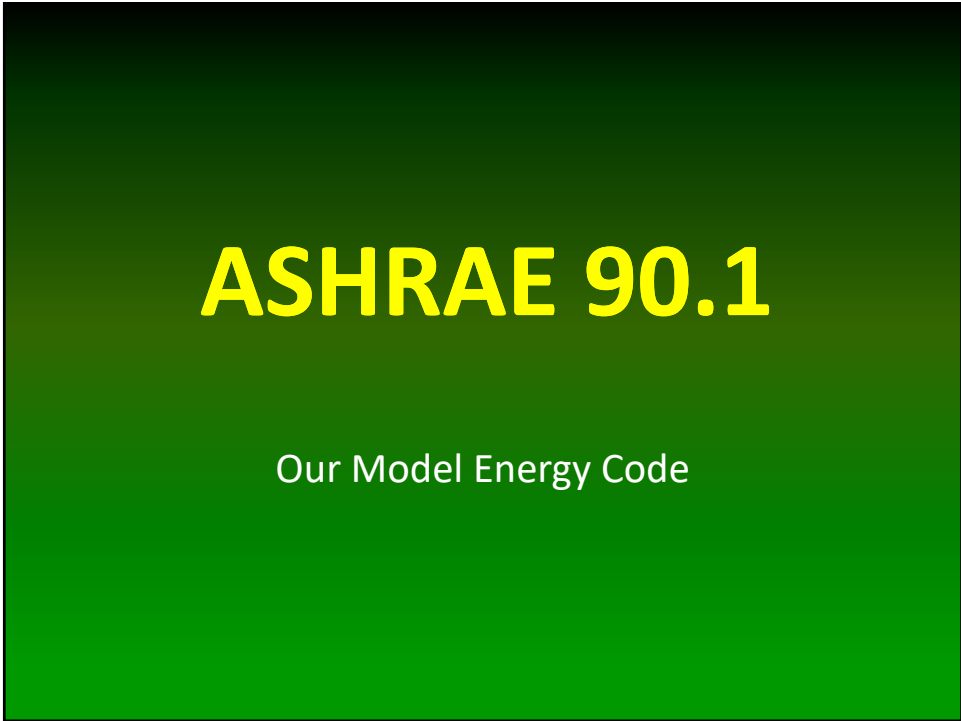
# **Our ASHRAE Leadership Role**

## ASHRAE Mission

*To advance the arts and sciences of heating, ventilating, air conditioning and refrigerating to serve humanity and promote a sustainable world.*

## ASHRAE Vision

*ASHRAE will be the global leader, the foremost source of technical and educational information, and the primary provider of opportunity for professional growth in the arts and sciences of heating, ventilating, air conditioning and refrigerating.*



**90.1-2016**

**STANDARD**




**ANSI/ASHRAE/IES Standard 90.1-2016**  
(Supersedes ANSI/ASHRAE/IES Standard 90.1-2013)  
Includes ANSI/ASHRAE/IES addenda listed in Appendix H

**Energy Standard  
for Buildings  
Except Low-Rise  
Residential Buildings  
(I-P Edition)**

See Appendix H for approval data by the ASHRAE Standards Committee, the ASHRAE Board of Directors, the IES Board of Directors, and the American National Standards Institute.

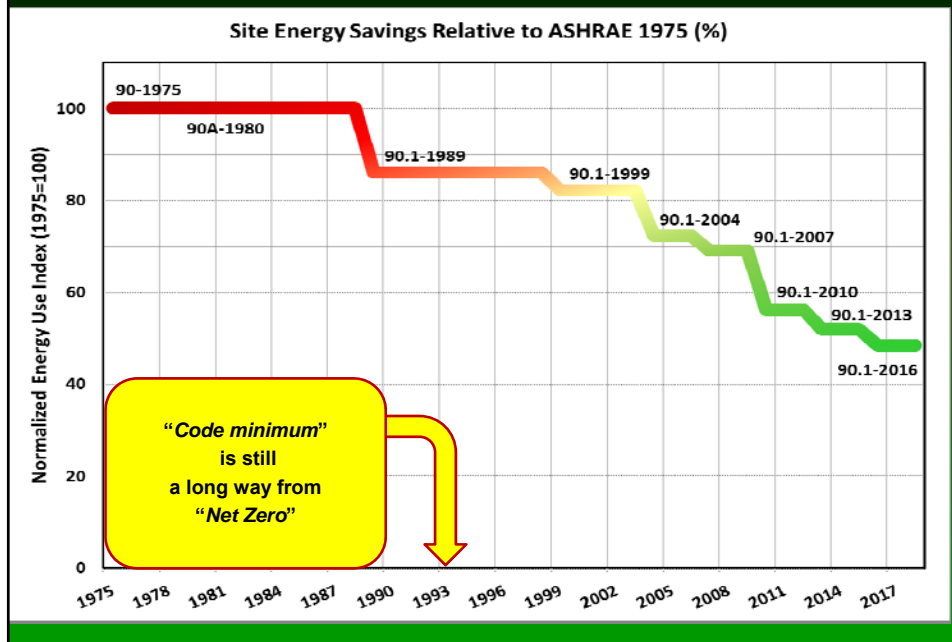
The Standard is under continuous maintenance by a Standing Standard Project Committee (SSPC) for which the Standards Committee has established a documented program for regular publication of addenda or revisions, including procedures for timely, documented, consensus action on requests for change to any part of the Standard. The change submittal form, instructions, and deadlines may be obtained in electronic form from the ASHRAE website ([www.ashrae.org](http://www.ashrae.org)) or in paper form from the Senior Manager of Standards. The latest edition of an ASHRAE Standard may be purchased from the ASHRAE website ([www.ashrae.org](http://www.ashrae.org)) or from ASHRAE Customer Service, 1791 Tullie Circle, NE, Atlanta, GA 30329-2305, E-mail: [orders@ashrae.org](mailto:orders@ashrae.org), Fax: 404-539-2129, Telephone: 404-533-8400 (worldwide), or toll free 1-800-537-4733 (for orders in US and Canada). For reprint permission, go to [www.ashrae.org/permissions](http://www.ashrae.org/permissions).

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## Improvements in EUI: 1975 to Present



## Recap: What is the Code?

- Least safe...
- Least strong...
- Least energy efficient...

...building allowed by law.

**We're not allowed to build it any crappier...!**

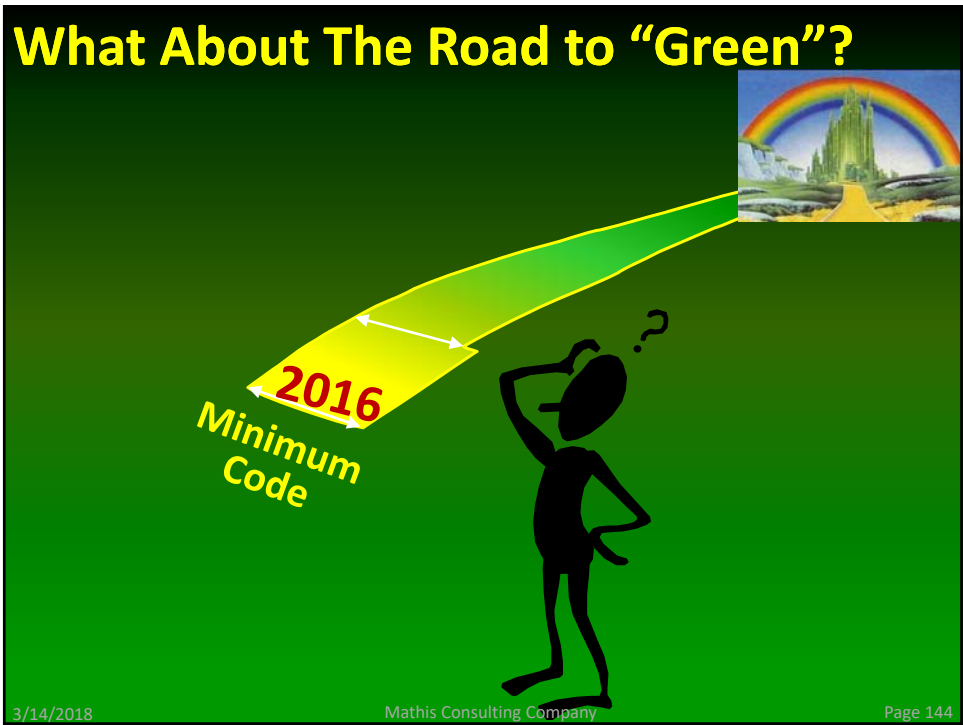
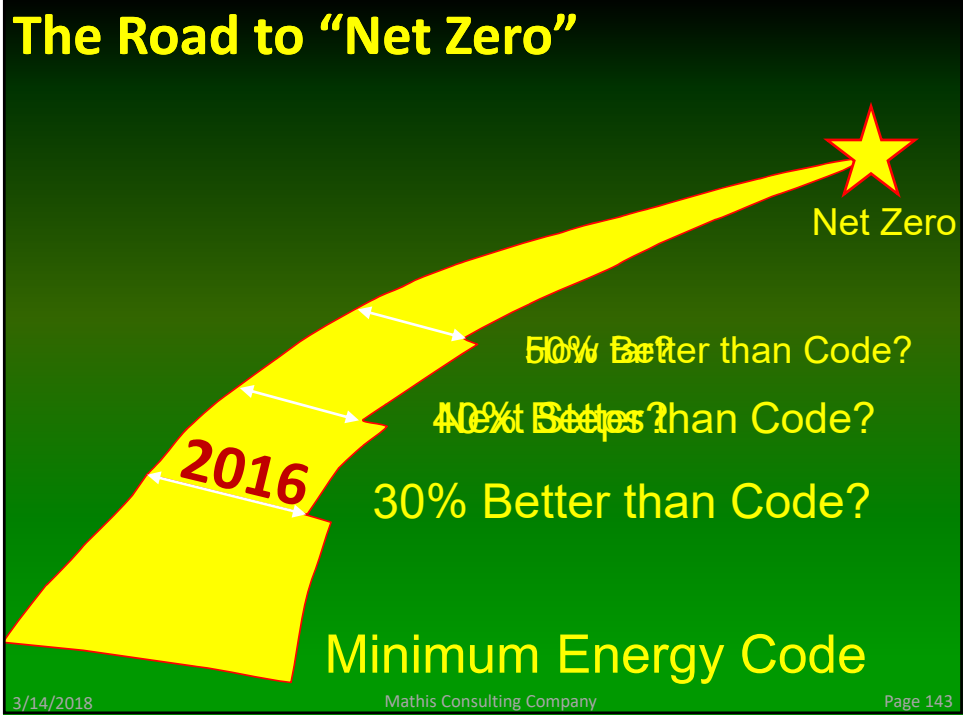
## What the Code is NOT

- Not leading edge
- Not superior performance
- Not exemplary
- Not green
- Not sustainable
- Not differentiating

**It is the starting point for all differentiation...**

## The Starting Point for

- Energy Star
- LEED
- Green Globes
- Building America
- Houses That Work
- And every other “beyond code” program...





# Everybody Wants to be Green...

- ASHRAE 189
- ICC International Green Construction Code
  
- “It ain’t easy...”
  - Standards
  - Ratings
  - Metrics
  - Boundary Conditions
  - How long?

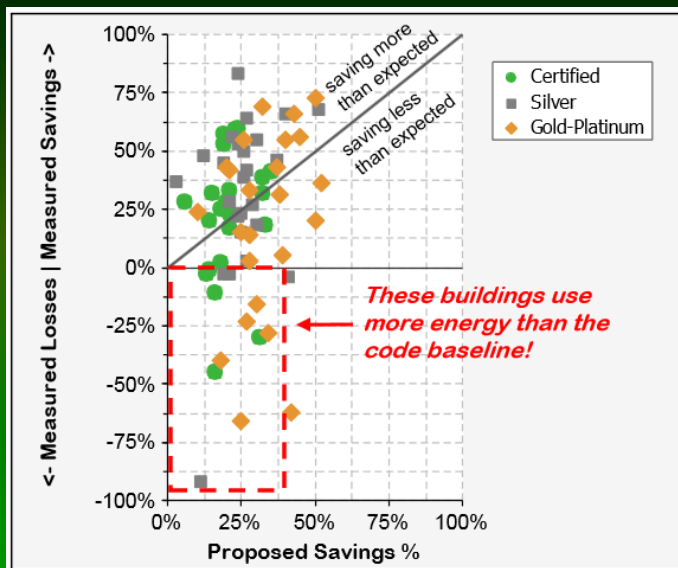


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# Example Problems with “Green”



**LEED**

**Measured vs. Proposed Energy Savings**

Source: Source: New Buildings Institute/USGBC's energy performance of LEED for new construction buildings

Figure 20: Measured versus Proposed Savings Percentages

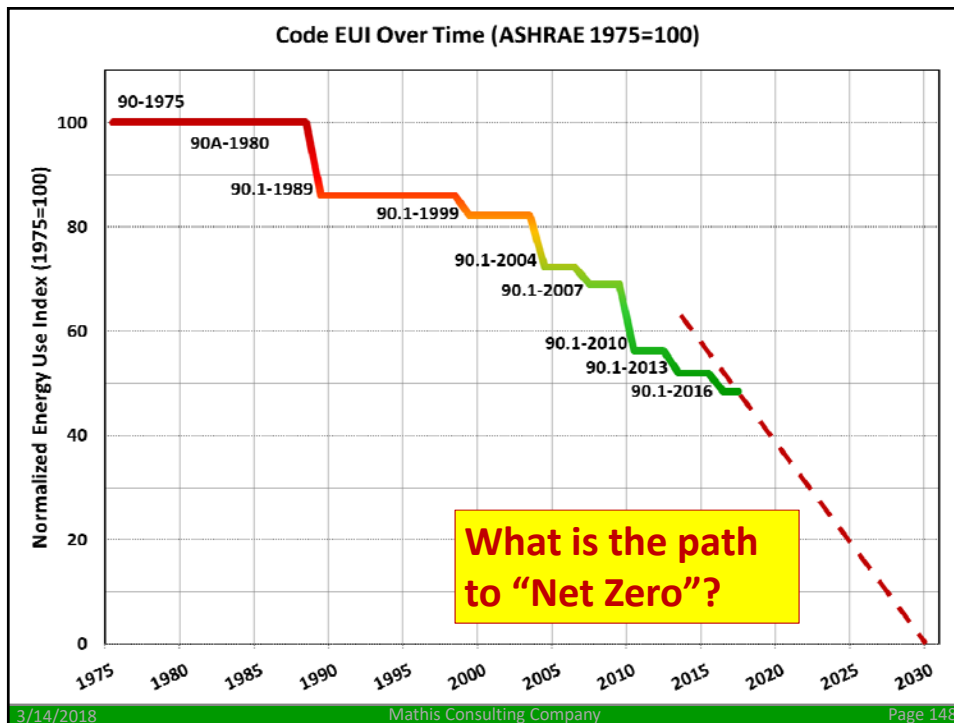
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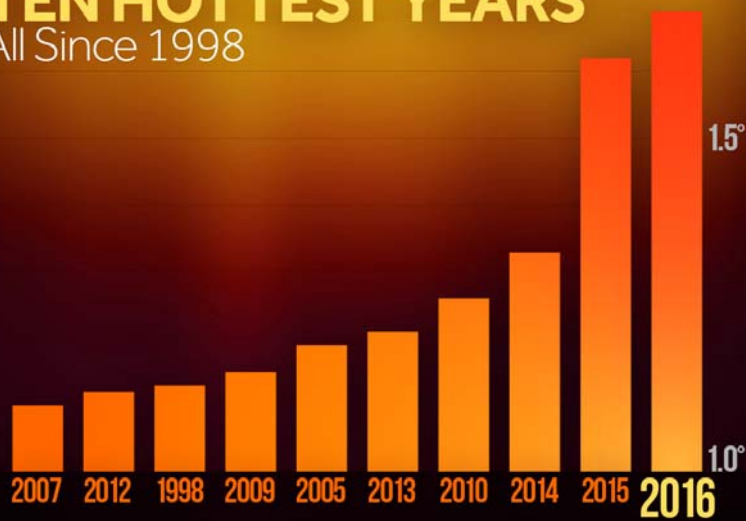
# What About Those Other Objectives?

- Durability?
- Resilience?
- IEQ?
- Comfort?
- Water Savings?
- Carbon?



## Sometimes change doesn't wait on us...

### TEN HOTTEST YEARS All Since 1998



2003 and 2006 (not shown) tied with 2007. Columns represent difference from 20th century average. Data as of January 18, 2017. Subject to change based on NCEI revisions. Source: NOAA/NCEI

CLIMATE  CENTRAL

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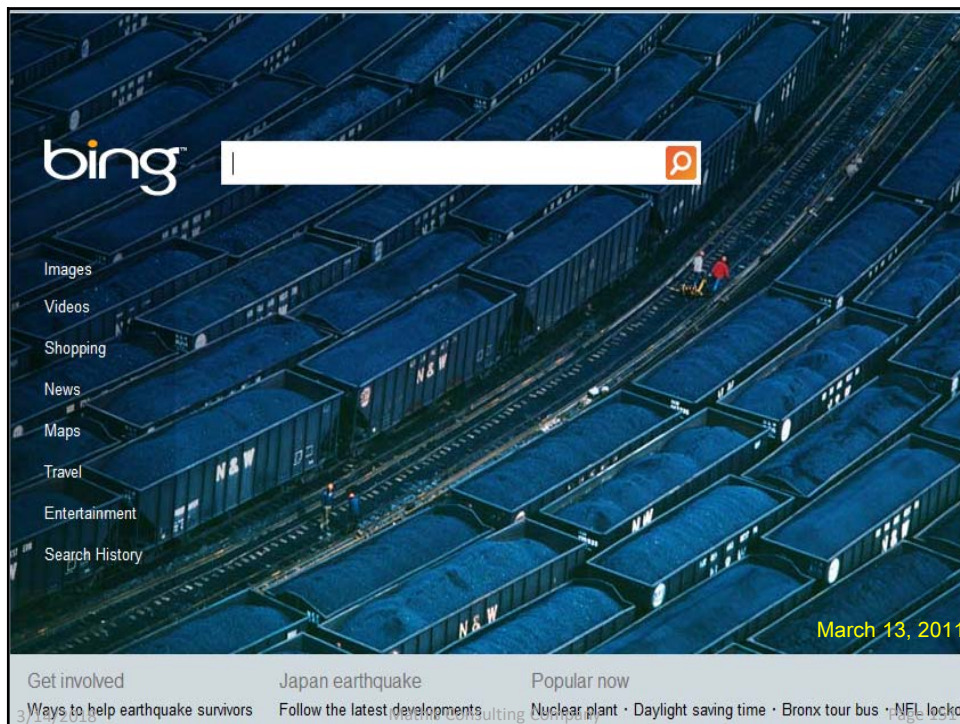
## Our Leadership Responsibility

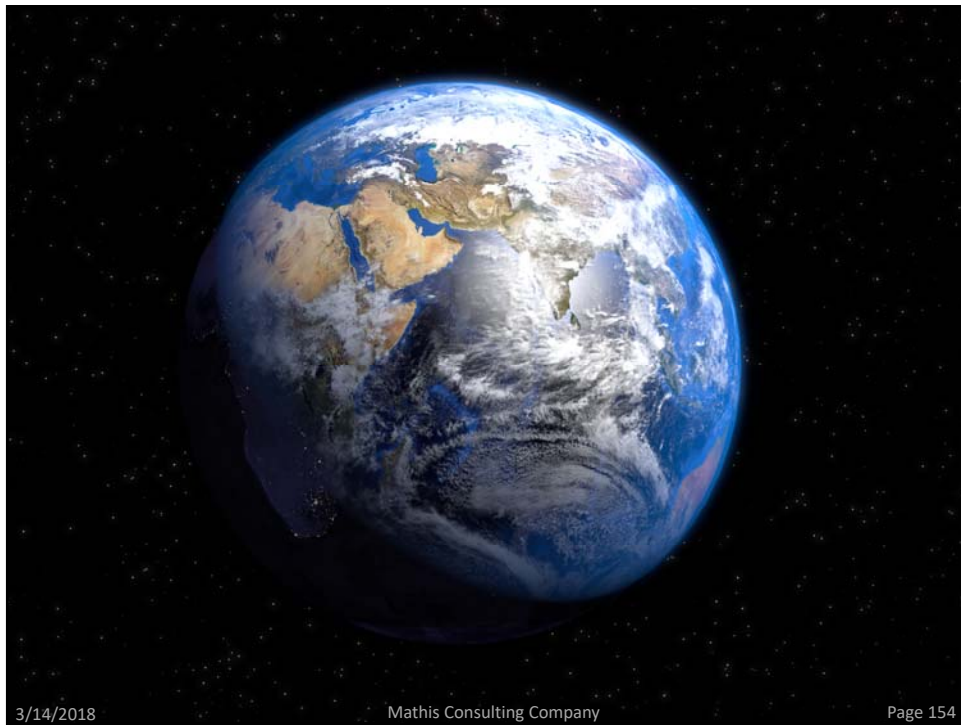
- **Get engaged! TEACH!**
  - Get engaged in local code adoption and compliance
  - Support local building performance education
  - Collaborate! Architects, Building Officials, Developers, Product Suppliers, etc.
- **Commission Stuff!**
  - Envelopes, HVAC, Lighting systems, Controls
- **Measure Stuff!**
  - Leakage, comfort conditions, air flows, radiant asymmetry, water use, energy use, etc.
- **New and Existing Buildings!**
  - Commercial AND Residential

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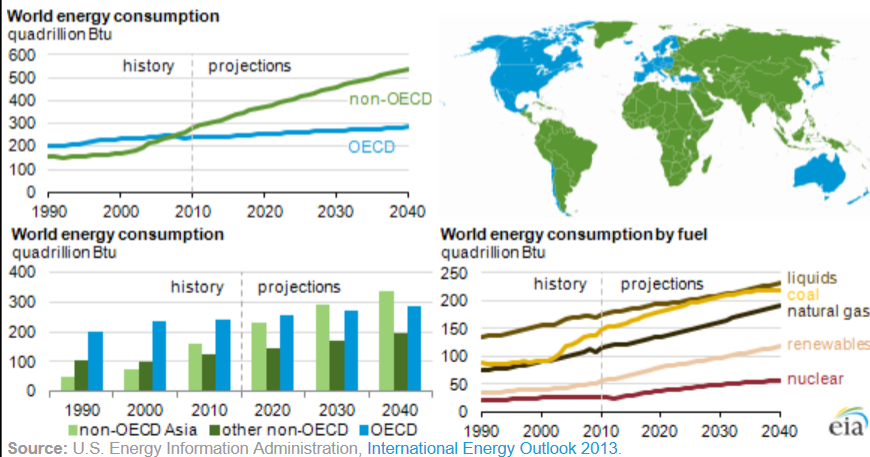




# Recent Scary Numbers

JULY 25, 2013

EIA projects world energy consumption will increase 56% by 2040



Source: U.S. Energy Information Administration, International Energy Outlook 2013.

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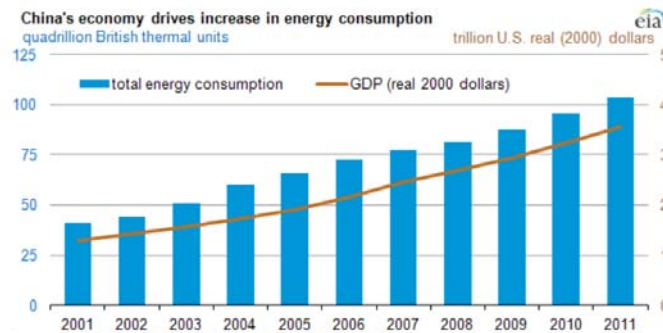
# Recent Scary Numbers

➤ China's energy consumption will DOUBLE between 2010 and 2020

➤ Source: McKinsey 2009

SEPTEMBER 21, 2012

Economic growth continues to drive China's growing need for energy



Source: World Bank, BR Statistical Review of World Energy

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## The End in Mind

### ➤ Buildings Matter!

- It is up to knowledgeable building industry professionals to deliver this message.

### ➤ Major Trends Impacting Building Decisions

- Environmental Trends
- Human Expectation Trends
- Population, Water, Power...

### ➤ The Latest Energy Code

- The Starting Point for Building Performance
- Major Implications for Building Professionals
- Critical Step in Building Industry Leadership

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## The Future is in Our Hands



**Thank you!**

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**Thank You!**

**R. Christopher Mathis**

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Asheville, NC, USA

[chris@mathisconsulting.com](mailto:chris@mathisconsulting.com)